



SOLUTION SPOTLIGHT

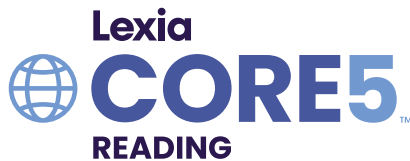
## **ESSER Funding and Lexia:**

**The Educator's Guide to Federal  
Funding and Literacy Acceleration**

## Focused, Comprehensive, and Confident Literacy Learning

Through a singular focus on literacy and a full spectrum of solutions to support it, Lexia helps more learners read, write, and speak with confidence. Our digital-centric solutions can be used together or individually to meet Structured Literacy learning needs for any student as well as the teachers who support them.

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Literacy Acceleration for Students in Grades Pre-K–5. Lexia® Core5® Reading is an adaptive blended learning program that accelerates the development of literacy skills for students of all abilities, helping them make that critical shift from learning to read to reading to learn.



Literacy Acceleration for Students in Grades 6–12. Lexia® PowerUp Literacy® accelerates literacy gains for students in grades 6–12 who are at risk of not meeting College- and Career-Ready Standards. Proven to be up to five times as effective as the average middle school reading intervention, PowerUp enables students to make multiple years of growth in a single academic year.



## 5 ESSER Allowable Uses

Each round of funding legislation has designated allowable uses, but the scope has expanded with each round. The original 12 allowable uses in ESSER I were expanded to 15 in ESSER II, and ARP ESSER (III) expands them even further to 21 allowable uses—most notably by implementing strategies to meet the social, emotional, mental health, and academic needs of students hit hardest by the pandemic, including through evidence-based interventions and critical services like community schools.

Grant Fund	ESSER I (March 2020)	ESSER II (December 2020)	ESSER III (March 2021)
Stimulus Program	CARES Act	CRRSA	ARPA
Total ESSER Allocation	\$13.2 billion	\$54.3 billion	\$124.5 billion
Minimum LEA Allocation	\$930 million	\$3.6 billion	\$8 billion
Available for Obligation	9/30/2022	9/30/2023	9/30/2024

More information about the ESSER I, II, and III funds can be found in the Fact Sheet released by the DOE.

While there are multiple allowable uses that span many areas of K–12 education, here are five ways you can justify using ESSER funds for Lexia to accelerate literacy development for your students.

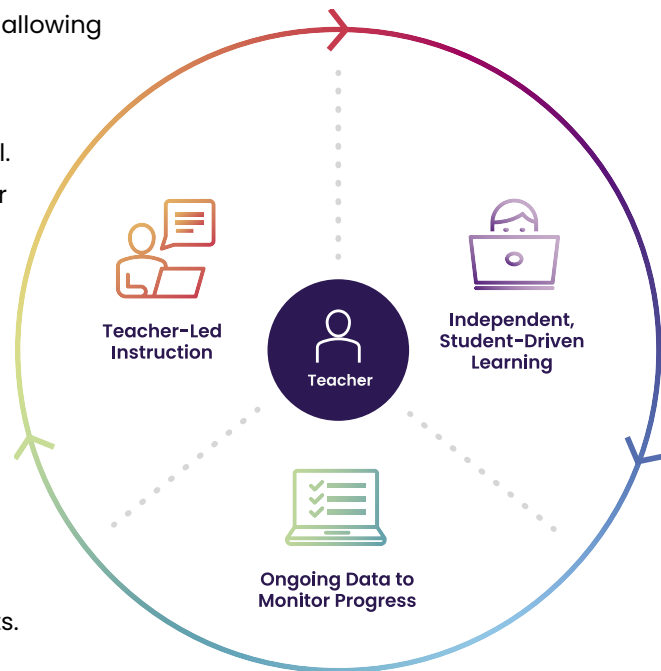
1. Planning for and coordinating during long-term closures, including how to provide meals, technology for online learning, guidance on IDEA requirements, and ensuring other educational services can continue to be provided consistent with all applicable requirements
2. Planning and implementing activities related to summer learning and supplemental after-school programs and addressing the needs of low-income students, students with disabilities, English learners, migrant students, students experiencing homelessness, and children in foster care
3. Addressing learning loss among students, including low-income students, children with disabilities, English learners, racial and ethnic minorities, students experiencing homelessness, and children and youth in foster care
4. Funding crucial summer, after-school, and other extended learning and enrichment programs
5. Implementing strategies to meet the social, emotional, mental health, and academic needs of students hit hardest by the pandemic, including through evidence-based interventions and critical services like community schools

For ARP ESSER (III) at least 20% of district funds must be used to address learning loss through evidence-based interventions that support students' academic and social and emotional learning (SEL) needs.

## How Does Lexia Align to These Allowable Uses?

No matter where learning happens—whether in distance or classroom settings during the school year or in summer school—Lexia’s research-proven, adaptive blended learning solutions accelerate reading skills development and provide teachers with data-driven action plans to help differentiate instruction for each student. They provide explicit, systematic, personalized learning on critical reading instruction and deliver real-time performance data without stopping to administer a test. This means that each student, regardless of their circumstances, can receive the personalized instruction they need and deserve while teachers feel supported and empowered along the journey.

Lexia’s literacy products support acceleration by allowing students to move quickly through the content as they demonstrate mastery, receiving scaffolded instruction only when struggling on a specific skill. This model addresses skill gaps while allowing for acceleration to make up for lost instructional time as a result of COVID-19. In fact, Lexia’s research demonstrates that significant numbers of students gain multiple years of growth in one school year (or in a year’s time). Real-time actionable data helps educators prioritize individual students, as Lexia alerts the teacher when students struggle. While on-target and advanced students work independently, the teacher can work directly with struggling students.



## Ensuring Interventions Are Evidence-Based

For ARP ESSER (III), at least 20% of district funds must be used to address learning loss through evidence-based interventions that support students’ academic and social and emotional learning (SEL) needs.

## Built on the Science of Reading

Lexia’s solutions are built on proven reading science. The term “science of reading” refers to a large body of gold-standard research collected by cognitive scientists and other reading experts throughout more than five decades. It tells us how we learn to read and the most effective way for reading to be taught. The science of reading provides the evidence of what works best in reading instruction, clarifies instruction for students who have difficulty learning to read, and indicates the exact skills that need to be taught. Structured Literacy converts that evidence into practical classroom application and informs best practices about how to best deliver it. Born out of the science, Structured Literacy is proven to develop the deep levels of comprehension that all learners need to become proficient and confident readers.

## More Than Evidence-Based, Lexia Is Research-Proven

Lexia's solutions go far beyond being evidence-based, though—they are research-proven to work for all student populations. Originally founded through a research grant, Lexia's ongoing commitment to peer-reviewed efficacy research and gold-standard outcome studies is at the forefront of our industry, as well as at the center of our pedagogical approach. We stand as one of the most rigorously researched and independently evaluated reading programs in the world, and our commitment to evidence-based, scientific research demonstrates the efficacy of our programs while guiding development of our products.

### Lexia Meets Federal Mandates Under ESSA



Lexia programs are proven to improve learning outcomes required by federal mandates under the Every Student Succeeds Act (ESSA), and our research portfolio meets the highest levels of evidence. Lexia now has over 20 [externally reviewed research studies](#) that show significant growth across subgroups, including economically disadvantaged students and Emergent Bilinguals (also known as English Learners). These significant results were also demonstrated across both Black/African American and White/Caucasian students, and in both general education and special education.

### Highest Rating and Effect Size on Evidence for ESSA

Evidence for ESSA is an independent organization that evaluates programs using specific criteria derived from the ESSA guidelines to provide clear and authoritative information on programs to enable educators to select effective educational tools. Overall, the criteria set by Evidence for ESSA offer a rigorous interpretation of the ESSA guidelines.



[Based on reviews of Lexia studies](#), both Core5 (elementary) and PowerUp (secondary) warrant Strong ratings. Very few other products have received Strong ratings in both elementary and secondary grades—and of the literacy products reviewed by Evidence for ESSA, Lexia's have the largest effect on student outcomes across grade. **Instead of answering the question of effectiveness with the opaque binary of yes/no, effect size emphasizes the strength of the intervention and potential impact on student outcomes.** Effect size is especially helpful when gauging the potential value of two educational tools, as it allows educators to avoid an “apples to oranges” comparison that does not provide insight into the expected impact on student learning





## Essential Elements to Scale Positive Student Outcomes

How Lexia's research-proven programs can help:



### ACCELERATES LEARNING

Provides personalized and explicit instruction, scaffolding students as they struggle and advancing them as they master skills.

### SOCIAL INTERACTION SUPPORT

Recommends offline resources for teacher-led instruction and materials for small-group and individual practice.

### EMPOWERS EDUCATORS

Supports professional growth with meaningful learning opportunities—anytime, anywhere.

### FLEXIBILITY

An adaptive blended learning framework supports learning in the classroom to the cloud and back again—seamlessly.

### EFFICACY

Unparalleled efficacy research with more than 20 externally reviewed research studies and STRONG ratings on Evidence for ESSA.

### ASSESSMENT CAPABILITIES

Assessment Without Testing identifies skill gaps, predicts performance, prescribes instructional intensity, and provides next-step action plans.



Lexia is the Structured Literacy expert. For more than 30 years, the company has focused solely on literacy, and today provides a full spectrum of solutions for both students and teachers. With robust offerings for differentiated instruction, personalized learning, assessment, and professional learning, Lexia helps more learners read, write, and speak with confidence.

[lexialearning.com](https://lexialearning.com)



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