

**Lexia**<sup>®</sup>  
ALL FOR LITERACY

# Lexia Learning

Literacy Acceleration for  
Grades Pre-K-12

Lexia  
 **CORE5**<sup>™</sup>  
READING

Lexia  
 **POWERUP**<sup>™</sup>  
LITERACY

# Helping More Learners Read with Confidence

## Literacy Learning for All

Through a singular focus on literacy and a full spectrum of solutions to support it, Lexia helps more learners speak and read with confidence.

### Literacy with Focus

Literacy deserves and demands focus, and **for over 35 years**, Lexia has delivered on that focus. Our breadth and depth of expertise are unlike any in our field.

### Literacy for All

From acceleration to intervention and English language development to professional learning, Lexia solutions can be used together or individually to meet the literacy needs of every student.



## Because Literacy Can and Should Be for All





## Literacy Learning Based on the Science of Reading

While many reading programs may be described as research-based, Lexia programs are built on the science of reading, and research-proven to improve learning outcomes.

### Literacy with Confidence

Our products are evaluated using rigorous scientific methods, and Lexia's portfolio currently includes **more than 20 studies that have been published in independent, peer-reviewed journals** and meet the standards of evidence required under the Every Student Succeeds Act (ESSA).

- Lexia's literacy programs have received Strong ratings on Evidence for ESSA and the National Center on Intensive Intervention.
- Positive results have been demonstrated for all students using Lexia's literacy programs.



Serving  
**5M+**  
**Students**  
in **20K+**  
**Schools**

### Your Science of Reading Solution

At Lexia, we understand instruction informed by the science of reading is the only proven way to ensure students become proficient readers and confident learners. All our student programs are designed based on the best literacy research available and include rigorous content and a systematic Scope and Sequence to support both foundational and advanced literacy skills.

# Accelerating Literacy Learning for Students in Grades Pre-K-12



## A Comprehensive Literacy Solution

Lexia solutions are built upon the science of reading and Structured Literacy, delivering the systematic and explicit instruction learners need to build, apply, and retain foundational literacy skills.



### Lexia® Core5® Reading

An adaptive blended learning program that accelerates the development of literacy skills for students of all abilities in grades pre-K–5.



### Lexia® PowerUp Literacy®

An adaptive blended learning program that accelerates literacy gains for students in grades 6–12 who are at risk of not meeting College- and Career-Ready Standards.

Both programs leverage Lexia’s adaptive blended learning model, which is powered by patented Assessment Without Testing® technology and seamlessly fits into any classroom. We give educators access to real-time performance data that allows them to personalize student learning paths and action plans and empowers them to focus on what matters most: **delivering the right instruction at the right time.**

“  
**We implemented Lexia’s programs and saw the results in just a couple of months.**

—**Chuck Bomboy**  
Principal, Central Susquehanna Intermediate Unit,  
Pennsylvania



GRADES PRE-K-5

# Lexia® Core5® Reading



Lexia® Core5® Reading is an adaptive blended learning program that accelerates the development of literacy skills for students of all abilities, helping them make that critical shift from learning to read to reading to learn.

## Supports All Students

Core5 provides every student—from emerging to advanced readers—with a systematic and structured approach to six areas of reading, from phonological awareness to comprehension. Core5 creates a personalized learning path for each student through an adaptive placement and scaffolded activities that align to rigorous state standards.



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**Core5 will change your classroom culture. It builds excitement about reading, engages students, and gives teachers more time for dedicated small-group instruction.**

—Meaghann Rohan

Third-Grade Teacher, Chicago International Charter Schools (CICS), Irving Park, Illinois

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### **Empowers Students to Take Ownership of Their Learning**

Core5 supports student agency and a growth mindset by giving students a choice about their path and pace through the program, along with awareness and ownership of performance and progress. The program provides an environment of encouragement with an understanding that learning is ongoing and offers students a safe place to try, fail, retry, learn, and succeed.



### **Respects Student Time with the Right Instructional Intensity**

The program's three-step, time-efficient flipped instructional model ensures students receive the right level of instructional intensity for the right skills at the right time. Based on student performance in the online program, Core5 alerts and recommends specific intervention and practice resources, empowering educators to focus on what matters most: delivering the right instruction at the right time.

### **Results That Matter**

Core5 is one of the most researched programs on the market associated with impressive student gains—across grade levels, progress in the program is highly correlated to achieving proficiency on reading assessments. Core5 has been proven to accelerate learning in as little as ten weeks and accelerated learning even during the pandemic.



### **A Systematic and Structured Approach**

For a detailed overview of the skills and concepts addressed in Core5, see the complete Scope and Sequence.

GRADES 6–12

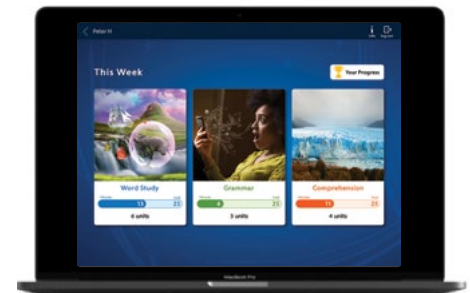
# Lexia® PowerUp Literacy®



Lexia® PowerUp Literacy® accelerates literacy gains for students in grades 6–12 who are at risk of not meeting College- and Career-Ready Standards. Proven to be up to five times as effective as the average middle school reading intervention, PowerUp enables students to make multiple years of growth in a single academic year.

## True Personalization for Faster Literacy Gains

Students are placed in PowerUp exactly where they need to be, based on individual strengths and needs. Adaptive instruction differentiates learning as students progress at their own pace through three distinct learning strands: Word Study, Grammar, and Comprehension.



## Supporting Individual Student Needs

PowerUp's time-efficient, adaptive instructional model bridges skill gaps while respecting students' time. If a student struggles, PowerUp provides scaffolded support, while students who demonstrate mastery can quickly move through units on to more advanced skills. If a student continues to struggle, the teacher is alerted and provided targeted resources to deliver the right instruction.

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**Our PowerUp results were better than the results from other interventions I have seen as a school turnaround administrator. I would definitely recommend PowerUp as an intervention.**

–Dave Rice

Assistant Superintendent, Roseville Community Schools, Michigan

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### **Literacy Acceleration Across Diverse Reading Profiles**

Aligned to College- and Career-Ready Standards, PowerUp offers an unrivaled depth and breadth of content. By covering foundational skills typically taught in early elementary school to more advanced grade-level comprehension and analytical skills, PowerUp enables educators to support the diverse needs of struggling readers with one program.

### **Motivating Students to Work Toward Grade-Level Standards**

Designed to respect the time and maturity of the adolescent learner, PowerUp encourages students to take ownership of their learning by combining:

- ✓ **Age-appropriate artwork**
- ✓ **Game-based elements**
- ✓ **150+ high-interest authentic and original texts**
- ✓ **Humorous instructional videos**
- ✓ **Self-monitoring tools**

Progress-monitoring tools and instructional supports provide an environment of encouragement and create a safe place to try, fail, retry, learn, and succeed.

### **Results That Matter**

Committed to education's highest efficacy standards, PowerUp has been awarded a Strong rating by Evidence for ESSA, and Lexia's findings have been published in peer-reviewed journals.



### **Unrivaled Depth and Breadth of Content**

For a detailed overview of the skills addressed in each strand of PowerUp, see the complete Scope and Sequence.

# Empowering Educators to Deliver the Right Instruction at the Right Time



# Real-Time Progress Data for Personalized Learning

Both Core5 and PowerUp feature Lexia's patented Assessment Without Testing® technology, which plays an important part in an adaptive blended learning model. Seeing exactly where students are enables educators to tailor instruction to the individual and accelerate learning.

## Lexia's Assessment Without Testing®

Assessment Without Testing provides educators with actionable, real-time student progress data without interrupting the flow of instruction to administer a test. This technology empowers teachers to focus on what matters most—delivering the right instruction at the right time—by providing the data and visibility for each student, which is essential to differentiate instruction.

## Time Savings for Educators and Students

Assessment Without Testing can save teachers up to a month of instructional time. Lexia programs also respect student time by continually adapting based on how students are performing.



### Saves educator time by:

- ✓ Identifying student risk levels
- ✓ Predicting future performance
- ✓ Prescribing instructional intensity
- ✓ Providing real-time data and action plans

### Saves student time by:

- ✓ Prescribing screen time for each student—not as a blanket recommendation for an entire class
- ✓ Continually adapting prescribed screen time based on individual performance



**Learn more about Assessment Without Testing.**

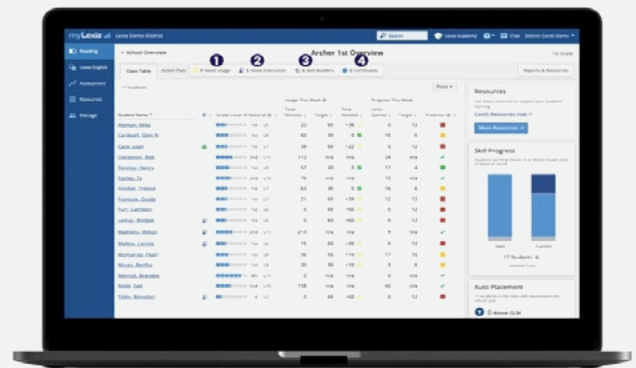
# Predicting the Future, Changing the Learning Trajectory





After just one month of Core5 use, Assessment Without Testing identifies a student's overall risk level and predicts their likelihood of reaching their end-of-year, grade-level benchmark.

Armed with this highly accurate monthly prediction and daily action plans, educators are empowered to monitor progress and immediately modify instruction—instead of waiting until end-of-year formal standardized testing occurs.



## Key Questions Answered

In just minutes, Assessment Without Testing empowers educators and administrators to answer the following questions.

### For teachers:

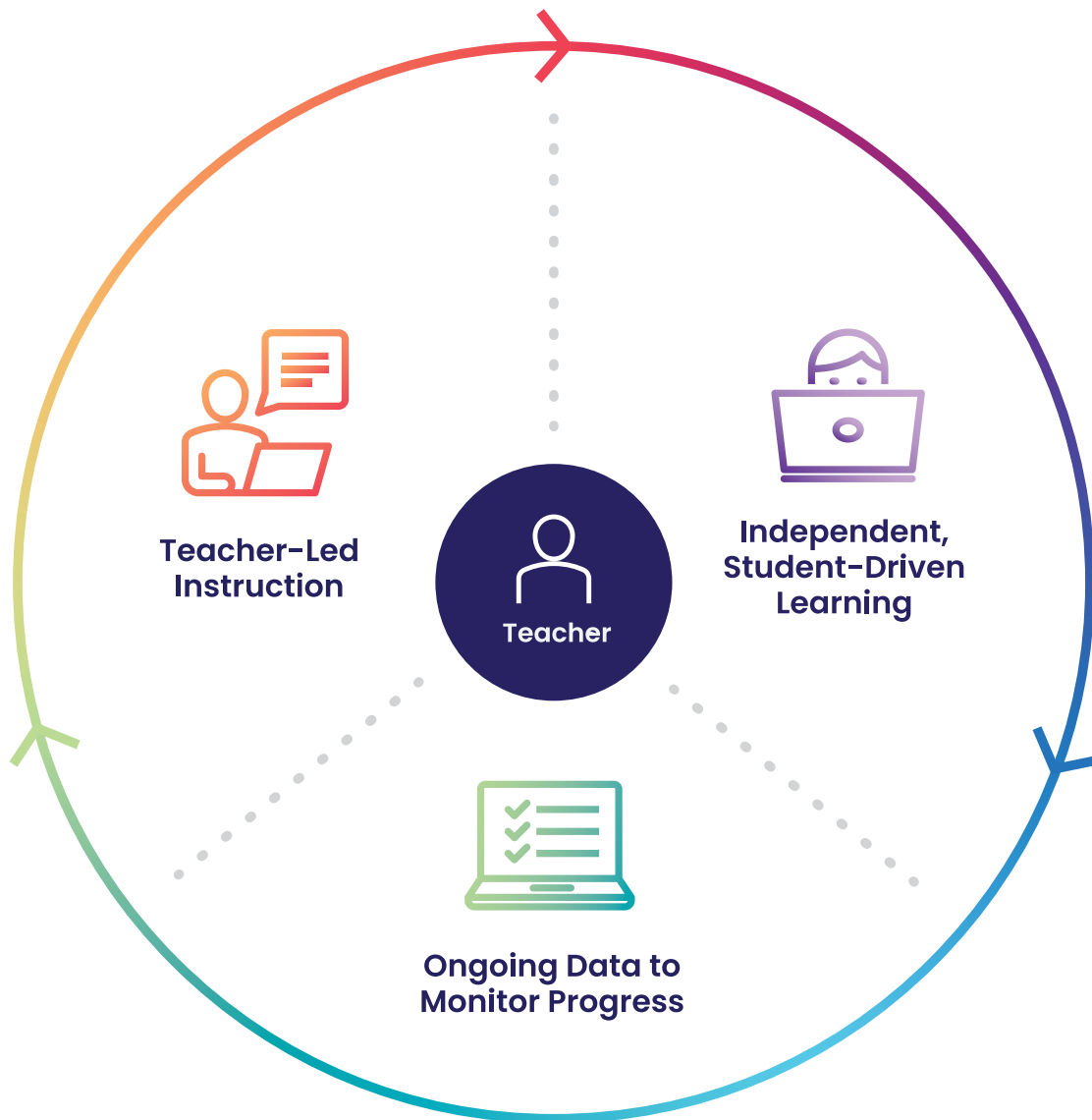
- ✓ Who needs more time in the online program?
- ✓ Who needs teacher-led instruction?
- ✓ Who is ready for additional practice?
- ✓ Who is ready to celebrate success?

### For administrators:

- ✓ Are students meeting their personalized usage targets?
- ✓ Are students tracking toward grade-level benchmarks?
- ✓ Is program usage impacting skill acquisition?
- ✓ What is the overall risk level of students?
- ✓ Is my staff reviewing Assessment Without Testing data?

# Lexia's Adaptive Blended Learning Model

Lexia's adaptive blended learning model combines teacher-led instruction with technology-driven independent learning, providing students with the right support, when they need it. The combination of artificial intelligence (AI) and human intelligence (HI) promotes educational equity, empowering educators to prioritize and differentiate instruction to help all students achieve their goals.



## A Three-Step Model with the Teacher at the Center

Here's how Lexia's adaptive blended learning model works.



### 1. Independent, Student-Driven Learning

Lexia programs help students work independently to develop their critical reading skills through individualized, motivating learning paths. All students, regardless of their skill level, can work at their own pace, and their teacher is notified when they require support.



### 2. Ongoing Data to Monitor Progress

Powered by Assessment Without Testing, Lexia's educator dashboard provides data-driven action plans to take the guesswork out of differentiating instruction and saves educators up to 17 days of instructional time. These reports help focus the teacher's time on the greatest needs by prescribing the instructional intensity necessary to help students reach end-of-year benchmarks, as well as by predicting performance before a learner fails.



### 3. Teacher-Led Instruction

Lexia programs not only offer students the support they need to become successful readers and confident learners, but they also provide teachers with valuable offline instructional resources. Based on Assessment Without Testing data, Lexia alerts educators and recommends specific resources for intervention, as well as materials for practice and extension of skills learned online, which empowers teachers to focus on what matters most: delivering the right instruction at the right time.



**Learn more about our adaptive blended learning model.**

# Working Together Toward Greater Outcomes





## Personalized and Scalable Partnerships

From eLearning resources to on-site services, Lexia Success Partnerships help you make the most of our solutions.



### Why Success Partnerships?

Lexia Success Partnerships combine the power of our solutions with the expertise of our dedicated customer success managers. Our literacy experts collaborate with your leadership team to set goals that align with your instructional and staff needs, then partner with you to develop and monitor a customized implementation plan designed to achieve the outcomes you need for both students and educators.

### Success Partnerships Are Proven

Lexia research has shown that students using Core5 in schools with Success Partnerships are five times more likely to reach their end-of-year, grade-level benchmarks relative to schools without Success Partnerships.



# What Makes Lexia Partnerships Unique?



## Relevant

Lexia focuses on the most meaningful components of professional learning to seamlessly support educators and administrators in their unique learning environment, whether in school or in a remote learning plan.



## Engaging

Lexia partnerships create an environment of engagement, participation, and support. Every interaction is thoughtfully designed to encourage active learning.



## Effective

Grounded in research best practices, Lexia partnerships deliver the student outcomes educators expect and demand across classes, schools, and districts.



## Personalized

Every student, class, school, and district is unique. Lexia customizes each partnership so that educators and administrators feel confident that all aspects of their professional-learning goals are accounted for and modified as needed.

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**Working with the team members at Lexia has been a really positive experience. Our teachers commented over and over again that the representative who came to meet with them had so many great ideas and ready-to-use classroom implementation suggestions.**

**–Kasey Webb**

Associate Superintendent, Archdiocese of New Orleans, Louisiana

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# Lexia®

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Lexia is the Structured Literacy expert. For more than 35 years, the company has focused solely on literacy, and today provides a full spectrum of solutions for both students and teachers. With robust offerings for differentiated instruction, personalized learning, assessment, and professional learning, Lexia helps more learners read, write, and speak with confidence.

THE EDTECH AWARDS



COOL TOOL FINALIST 2020



//CODiE//  
2020 SIIA CODiE FINALIST

EVIDENCE  
for ESSA



TECH LEARNING  
BEST SHOW  
AT ISTE 2019  
WINNER



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