

# Lexia POWERUP LITERACY

California Literacy Acceleration

for Grades 6–12



# Why Lexia?

Founded through a research grant nearly 40 years ago, Lexia® stands as one of the most rigorously researched, independently evaluated, and respected reading companies in the world. Key elements that make Lexia unique include:

- · Research and results
- Adaptive Blended Learning (ABL) model
- Patented Assessment Without Testing® (AWT)
- Focus on academic language
- · Personalized and scalable implementation partnerships

# Why PowerUp?

Lexia\* PowerUp Literacy\* accelerates literacy gains for students in grades 6–12 who are at risk of not meeting College- and Career-Ready Standards. Key advantages that make PowerUp unique include:

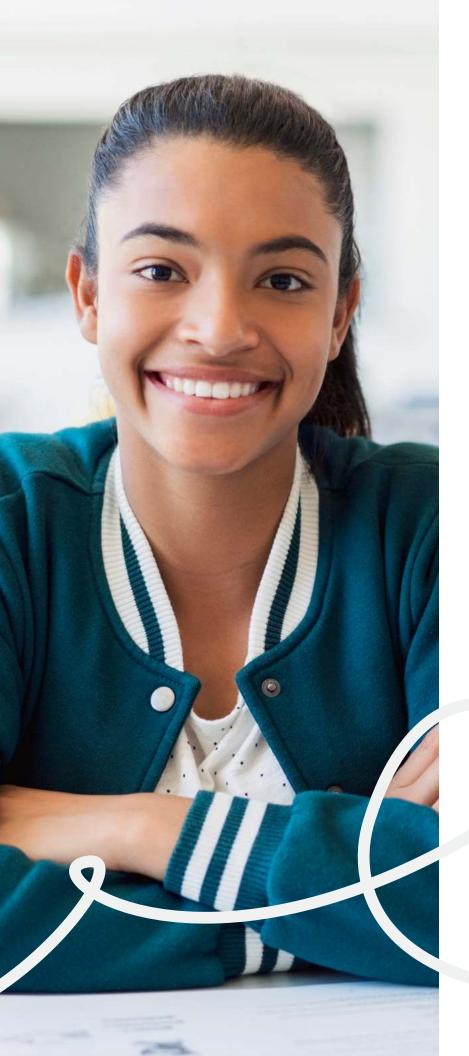
- Research-proven to be up to five times as effective as the average middle school reading intervention
- Simultaneously addresses gaps in fundamental literacy skills while building higher-order analytical skills to accelerate learning across a broad range of students
- Motivates adolescent learners to work toward grade-level literacy standards
- True personalization through individualized learning pathways, adaptive instruction, and data-driven action plans leads to faster literacy gains
- Saves educators time by providing progress-monitoring data and instructional resources tied to student performance without having to stop to administer a test











#### **Research and Results Matter**

While many reading programs may be described as research-based, Lexia programs are research-proven to improve learning outcomes. Our products are evaluated using rigorous scientific methods and have been found effective with a variety of populations.

Lexia's portfolio currently has more than 20 studies that have been published in independent, peer-reviewed journals and meet the standards of evidence required under the Every Student Succeeds Act (ESSA).



#### **ESSA Levels of Evidence**

PowerUp has been awarded a Strong rating by Evidence for ESSA. PowerUp's efficacy has been demonstrated through numerous rigorous research studies aligned to ESSA criteria.

#### **Equity for All**

PowerUp was found to benefit all subpopulations equally. Black/African American and White/Caucasian students achieved similar gains, as did English Learners and non-English Learners, and general and special education students.

# POWERUP 5XIS UP TO 5X

as effective as the average middle school reading intervention program.



#### Success on End-of-Year Assessments

Students who used PowerUp achieved strong outcomes on end-of-year literacy assessments:

- PowerUp students scored more than 40 points higher than non-users on STAR Reading®
- 99% of students who completed the PowerUp program met the "proficient" level on NWEA MAP®



# Impressive Skill Gains Close the Gap

63% of students using PowerUp consistently covered **three grade levels of skills** in a single school year.



# **Advancing Growth for At-Risk Readers**

Struggling readers who made it to the final levels of PowerUp were **three times more likely** than those who didn't to be proficient on their end-of-year literacy assessment.





# **Based on the Simple View of Reading**

The research-proven Simple View of Reading states that reading success is dependent on both word recognition and language comprehension. If a student does not have adequate underlying skills in both of these areas, reading success is compromised. Struggling adolescent readers have such varied skill profiles that what works for one student may not be best for another. For this reason, PowerUp is split into three domains: **Word Study, Grammar**, and **Comprehension**.

### **Word Study**

Students develop accuracy and automaticity with decoding skills so they can shift their cognitive resources to deriving meaning from what they need.

- Phonemic Awareness
- Phonological Awareness
- Phonics
- Structural Analysis
- Decoding
- Spelling
- Fluency
- Morphology



#### Grammar

Students learn how parts of speech function in sentences and how parts of sentences convey meaning to improve both reading comprehension and written composition.

- Parts of Speech
- Parts of Sentences
- Capitalization
- Punctuation
- Text Structure



### Comprehension

Students develop skills
and strategies needed for
higher-order text analysis
using increasingly complex
original and authentic
texts that are appealing
and relevant to adolescent

- Text Elements
- Author's Craft
- Higher-Order Thinking
- Literary Vocabulary
- Analysis and Evaluation of Two Sources







# Adaptive Blended Learning Model

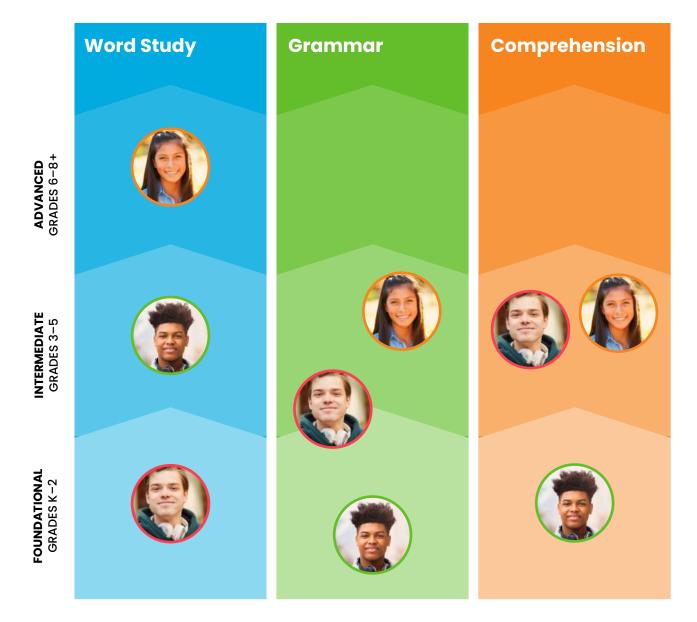
- Students are motivated by their own success as they follow personalized learning paths
- Performance data is easy to access and simple to interpret
- Program resources support teacher-led instruction and independent student practice





# **Unparalleled Personalization Accelerates Learning**

With 180 unique placement combinations, each student begins their journey in PowerUp based on their individual strengths and needs. Adaptive instruction differentiates learning as students progress through the three strands of PowerUp at their own pace.







### **Unrivaled Depth and Breadth of Content**

PowerUp covers a wide range of skills, from foundational reading skills typically covered in early elementary school to more advanced comprehension and analytical skills taught in early high school, enabling educators to support the range and diverse needs of struggling readers in **ONE program**.

#### Time-Efficient

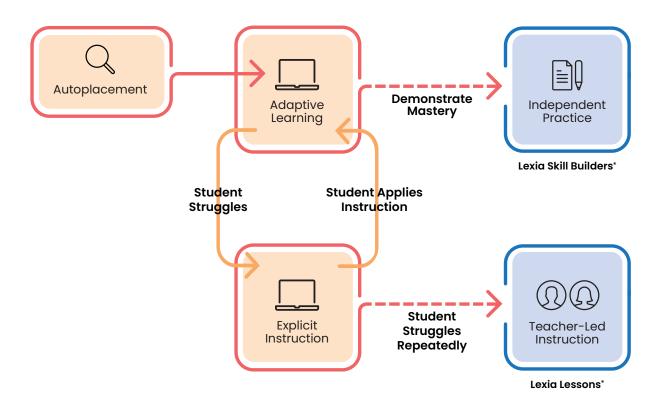
PowerUp's time-efficient, adaptive instructional model bridges skill gaps while respecting students' time.

To progress in each domain, students must demonstrate proficiency. When a student struggles with a particular skill, the program provides scaffolded support through engaging videos or explicit instructional activities.

Students who demonstrate mastery can quickly move through units and onto more advanced skills.

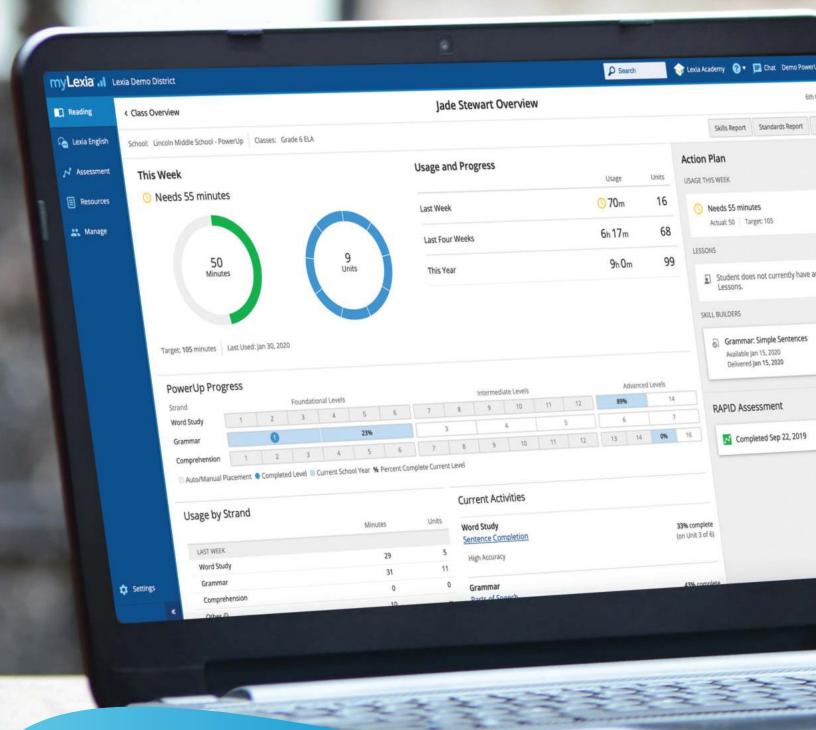
#### **Student-Driven Online**

#### **Teacher-Driven Offline**









# **Assessment Without Testing**

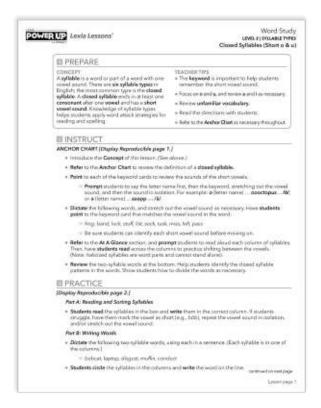
Lexia's patented Assessment Without Testing (AWT) technology provides teachers and administrators real-time, progress-monitoring data without stopping instruction to give a test, **saving teachers up to a**MONTH of instructional time by:

- · Identifying student risk levels
- Prescribing instructional intensity
- Providing daily, weekly, and monthly progress-monitoring data
- Presenting action plans to provide "next steps" for instruction

### **Empowering Teachers**

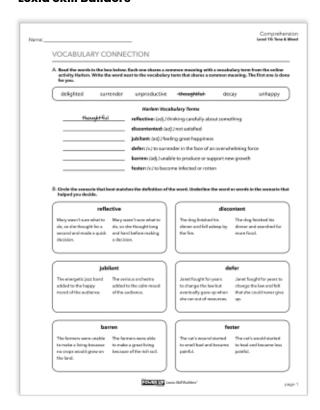
Based on student performance online, the myLexia® educator platform automatically recommends lessons for direct, teacher-led instruction and activities for independent, student-led, and peer practice. With instructional routines and activities included, Lexia Lessons empower educators to deliver the right instruction, no matter their background or expertise in reading.

#### Lexia Lessons



Lexia Lessons, prescribed when students struggle in the online program, are designed for one-on-one or small-group instruction by a teacher or paraprofessional.

#### Lexia Skill Builders



Lexia Skill Builders provide extra paper-and-pencil practice to help students build automaticity once they have completed a level in the online program.





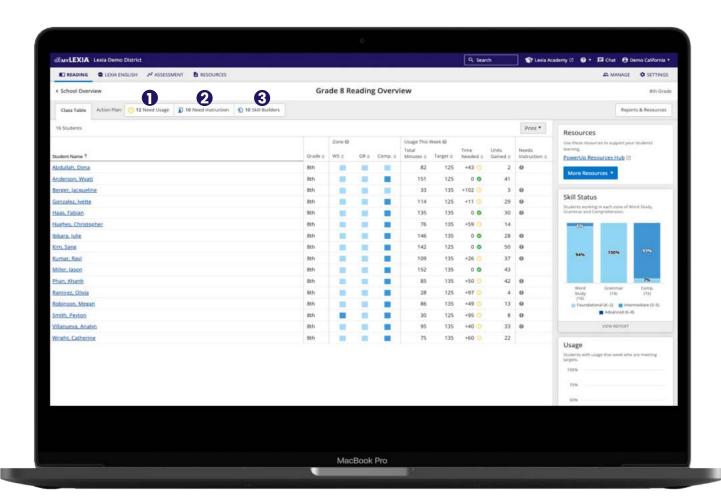
# **Differentiating Support for Teachers and Administrators**

Assessment Without Testing data, powered by the myLexia platform, provides teachers and administrators with real-time, actionable data that **helps answer relevant questions** for both district/school leaders and teachers at a glance.

# In just minutes, teachers can answer:

- Who needs more time in the online program?
- Who needs teacher-led instruction?
- Who is ready for additional practice?

PowerUp not only tells teachers which students are at risk, but what to do about it!







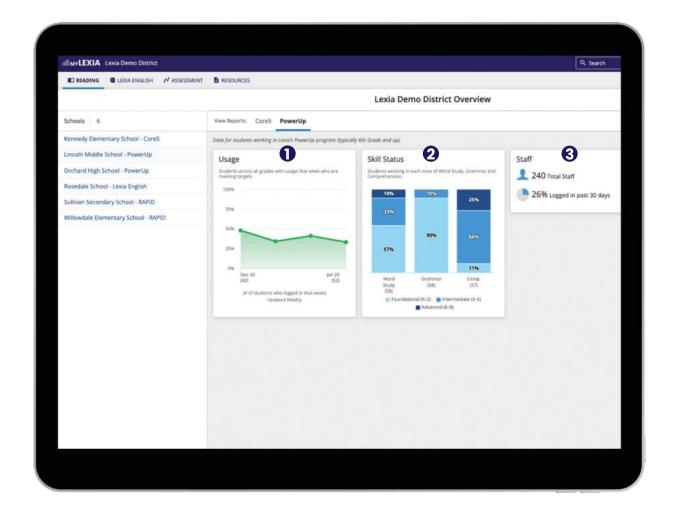
# In just minutes, administrators can answer:

- What percentage of students in my building or district are meeting their usage targets?
- What grade level of skills are students in my building or district working on in each of the three domains?
- What percentage of my staff have engaged with the data in the last month?



We implemented Lexia's programs and saw the results in just a couple of months.

Chuck Bomboy, Principal
 Central Susquehanna Intermediate Unit,
 Pennsylvania









# **Complements Existing Curriculum**

Lexia PowerUp Literacy allows educators, regardless of their areas of expertise, to differentiate instruction and target skill gaps. PowerUp is designed to be used alongside the core curriculum and can flexibly fit into your existing schedule.

# Where to Use PowerUp



ELA Block Classes



Special Education



Before & After School



Homeroom



Intervention Block



**At Home** 



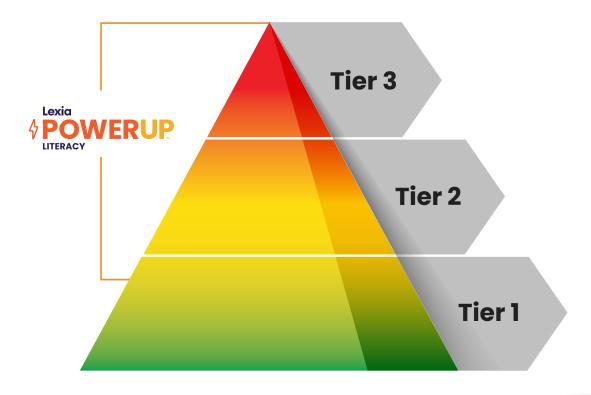
Computer Lab



Elective Classes

# **PowerUp Supports Diverse Reading Profiles**

PowerUp is for students in grades 6–12 in need of additional literacy support, whether they are several grade levels behind or show some risk of not meeting College- and Career-Ready Standards.



#### Multi-Tier System of Support (MTSS) or Response to Intervention (RTI)

PowerUp not only identifies and fills skill gaps, but can support students as they change tiers. PowerUp can also enhance core instruction for those students who would benefit from building skills related to academic vocabulary, grammar, deep reading, and text analysis.

#### **Emergent Bilinguals**

PowerUp builds accuracy, automaticity, and fluency by focusing on effective written and oral communication skills. Students develop grade-level academic vocabulary with embedded picture glossaries. All text passages can be read aloud and Spanish-language supports are provided.

#### **Special Education**

Students with specific learning needs, such as dyslexia, develop their literacy skills through explicit, systematic instruction in activities that include guided practice.





# PowerUp Instructional Design and Content Engages the Adolescent Learner



Includes more than 100 high-interest authentic and original texts to engage students in multiple genres, including poetry, drama, informational, narrative, and multimedia.



Game-based elements build stamina and selfprogress monitoring while motivating students to do their best work.



Social components, such as opinion polls, empower students and build a sense of community.



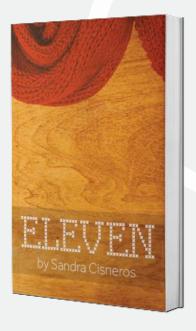
Engaging instructional videos use music and humor to introduce new skills, and beautiful and thoughtfully designed artwork is used throughout to captivate students' attention.



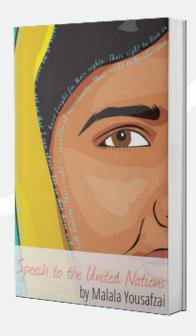


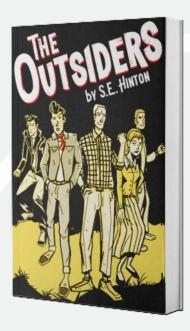
# **Represents Multicultural Diversity**

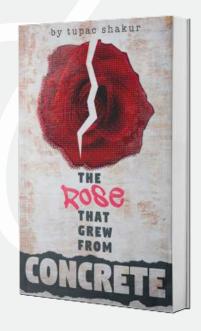
Selected texts used throughout PowerUp were chosen with culturally responsive pedagogies in mind. The works of diverse writers—including Sandra Cisneros, Tupac Shakur, Malala Yousafzai, John F. Kennedy, S.E. Hinton, Langston Hughes, and many others—are used to engage students, promote ownership of learning, and inspire achievement. PowerUp honors and embraces the differences and perspectives that all writers—and students—carry with them.

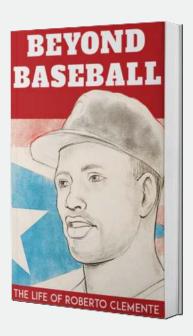


















# **Supports Student Agency and Growth Mindset**

PowerUp encourages students to take ownership of their own learning while building time-management skills. Students develop agency by choosing instructional strands, while progress-monitoring tools empower students to track progress toward personalized goals.

The progress-monitoring tools and instructional supports throughout the program provide an environment of encouragement, build an understanding that learning is ongoing, and provide students a safe place to try, fail, retry, learn, and succeed.



For each individual who uses Lexia PowerUp Literacy, they're able to pace through the program at what works for them. The self-administered pacing is the best way to meet individual needs.

Rebecca Burford, Student Success Coordinator
 Ukiah Unified School District, California





# Personalized & Scalable Partnerships

# What Makes Lexia's Partnerships Unique?

**Personalized**—Every student, class, school, and district is unique. Lexia customizes each partnership so educators and administrators feel confident all aspects of their professional learning goals are accounted for and modified as needed.

**Engaging**—Lexia partnerships create an environment of engagement, participation, and support. Every interaction is thoughtfully designed to encourage active learning.

**Effective**—Grounded in research best practices, Lexia Partnerships deliver the student outcomes educators expect and demand across classes, schools, and districts.

**Relevant**—Lexia focuses on the most meaningful components of professional learning to seamlessly support educators and administrators in their unique learning environments.

# Lexia's Partnerships are Proven

Students using Lexia products in schools with sitewide Success Partnerships and who use the program with fidelity are five times more likely to reach their end-of-year, grade-level benchmarks in the programs as compared to students using the program a minimum amount.

In schools where the student population could be classified as "high-risk" (more than half of the students began the year working on skills more than two years below grade level), an analysis found **41% of students achieved implementation fidelity** when their school had an Implementation Success Partnership, compared to only **27% of students in schools that did not have one**.

# Plan

Set and align goals Define and assign roles

#### Act

Professional learning Tailored coaching

# Reflect

Review plan
Build capacity







**Contact the Lexia** California Team to learn more!

# Lexia

Lexia®, a Cambium Learning Group company, is a leader in science of reading-based solutions. For 40 years, the company has focused on pre-K-12 literacy and today provides solutions for every student and educator. With a complete offering of professional learning, curriculum, and embedded assessment, Lexia helps more learners read, write, and speak with confidence.









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