

LEXIA

POWER UP

LITERACY

The Impact of PowerUp for Struggling Readers in Grades 6–12

THE RESEARCH SPEAKS FOR ITSELF

99%

of students who completed Lexia® PowerUp Literacy® achieved proficient scores on a standardized reading assessment¹

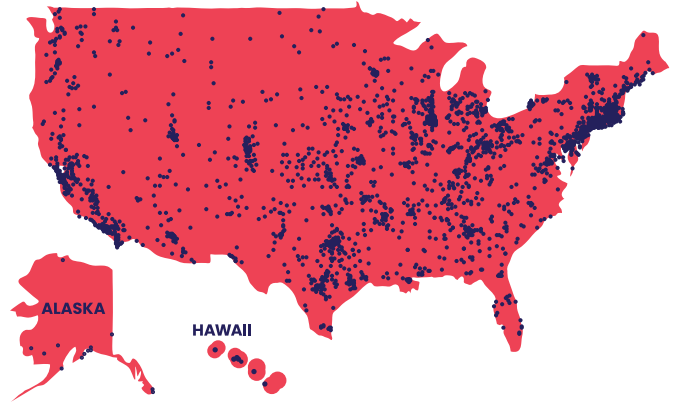
5x

PowerUp is up to **5x as effective** as the average middle school reading intervention program²



Research proving PowerUp's effectiveness given a **Strong Evidence for ESSA Rating³**

ACADEMIC YEAR 2020–2021



518,085
STUDENTS

7,877
SCHOOLS

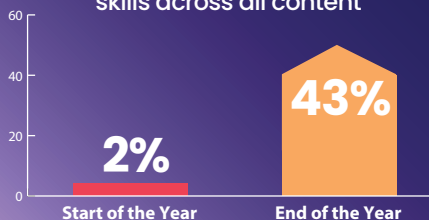
68,135
EDUCATORS

GAINS IN PowerUp during the 2020–2021 school year⁴



50% of students covered three grade levels of skills in a single school year

SIGNIFICANT GAINS in students working on advanced (6th–8th+ grade) skills across all content



BLENDED LEARNING IN ACTION during the 2020–2021 school year⁴



81

Average minutes per week working in PowerUp strands



63

Average skills completed



63,197

Lexia Lessons[®] delivered

CLOSING THE GAP⁴

By the end of the year, the percentage of students working on K–2 Skills **↓ DROPPED BELOW 6%** in each strand of content

The percentage of students working on Advanced Comprehension Skills **↑ MORE THAN DOUBLED** across the school year

WHAT EDUCATORS ARE SAYING⁶



88% say PowerUp is easy to use

77% say PowerUp helps them efficiently evaluate students' needs

Lexia[®]

1. Source: <https://www.lexialearning.com/resources/research/lexia-powerup-literacy-and-nwea-map-growth-reading> 2. Source: <https://www.lexialearning.com/blog/study-finds-lexia-powerup-literacy-5x-more-effective-average-reading-intervention-program> 3. Source: <https://www.evidenceforessa.org/programs/reading/lexia-powerup-literacy> 4. Source: Lexia PowerUp US National Progress Report. 2020–21 School Year Results for approximately 25,000 students. Data compiled and analyzed by the Lexia Research Team. Students were considered to have used PowerUp with fidelity if they used the program for at least 20 weeks, met their weekly usage targets for 50% or more of those weeks, and started using before the end of 2020. 5. These students started in the Foundational Zone (K–2 skills) in all three strands of content (Word Study, Grammar, and Reading Comprehension) at the start of the 20–21 school year. By the end of the school year, 94% of these students moved into the Intermediate Zone (3rd–5th grade skills) or Advanced Zone (6th–8th+ grade skills) in all three content strands. 6. From a survey of 766 educators and administrators.