

# **All for Literacy**

The Complete Science of Reading Solution for Grades Pre-K-12













# Literacy Is the Foundation for All Learning

When students learn to read, they can go on to learn almost anything. But teaching students to read is far from straightforward, and educators often find themselves navigating uncertain terrain. Teacher support is needed—and more importantly, the right kind of support. To maximize its effectiveness for teachers and students, it's crucial that this literacy support be reputable, evidence-based, and aligned with curriculum standards, instilling trust among administrators.

#### It's Tough to Argue with Science

The proven, equitable way to teach students to read is to base instruction on the science of reading. When educators understand the science of reading—and have the resources they need to implement it in their classrooms—student outcomes inevitably improve.

95%

of students can learn to read using the science of reading. But only 1/3 of students read proficiently.

(NAEP, 2025)

### The Science of Reading Fuels Everything We Do

For 40 years, Lexia\* has been singularly focused on literacy. The goal is simple: help students become successful readers and confident learners. We designed a portfolio of curriculum, professional learning, and implementation solutions for educators and administrators proven to accelerate literacy gains.

#### **Our Complete Science of Reading Solution**



#### A Literacy Partner You Can Trust Makes All the Difference

Proven literacy solutions allow you to feel confident that your students and educators have the support they need for reading success. That's why we hold ourselves to the highest standard of efficacy and continually evaluate our science of reading-based solutions to ensure Lexia is having the greatest impact possible.

Peer-Reviewed, Published Studies

Independent Third-Party Evaluations

38
ESSA Strong and Moderate Studies

Learn more at lexialearning.com/research

## **Professional Learning Solutions That Work**



#### Teaching Reading Is Rocket Science

Teaching students to read is complex (Moats, 2020). But one simple truth emerges: Teachers matter more to student success than any other aspect of schooling. That's why high-quality literacy professional learning is so essential. The **Lexia**\* **LETRS**\*



(Language Essentials for Teachers of Reading and Spelling) **Suite** empowers Pre-K-5 teachers and administrators to understand the what, why, and how of scientifically based reading instruction.

The new **Lexia**° **LETRS**° **Connect**™ extends the power of LETRS by providing a sustained learning solution that reinforces and refines instructional practice. By offering continuous access to expert guidance and real-time application tools, LETRS Connect ensures that educators not only understand the science of reading but live it in their classrooms every day.



#### All Teachers Need to Be Literacy Experts (Yes, Really)

Nearly 85% of public schools' curriculum is presented through text (Fielding, Kerr, & Rosier, 2007). Students, especially adolescent students, must read well to do well in academics and beyond. With the right support, including explicit and systematic instructional resources, educators in all subjects can integrate evidence-based learning to improve adolescent students' reading abilities. Lexia Aspire\*

Professional Learning is a flexible, self-paced digital solution that empowers all educators teaching upper elementary through high school to embed literacy skills and strategies into their classrooms—supporting their students to read, comprehend, and articulate their ideas across various subjects.

95%

In Kentucky, LETRS helped 95% of educators learn new and relevant information; 92% said LETRS helps them better meet the diverse learning needs of early readers. (KDE, 2023)

**250** 

In less than one year since launch, Lexia Aspire Professional Learning is used in 250 districts in the US.

(Lexia, 2023)

#### **Curriculum Solutions for All Students**



#### **Unlock the Reading Potential in Every Child**

We know students vary in their reading proficiencies. We also know they require individualized and differentiated instruction to be successful. **Lexia**° **Core5**° **Reading** is an adaptive blended learning program that accelerates the development of literacy skills for all students, helping them build skills in both word recognition and comprehension to support reading success. Organized around six critical areas of reading—phonological awareness, phonics, structural analysis, automaticity/ fluency, vocabulary, and comprehension—Core5 is research—proven to accelerate literacy learning for students of all abilities.



#### **Representation and Speaking Practice Matter**

Learning to read in a new language has added complexity. The key to supporting Emergent Bilingual students, also known as Multilingual or English Language Learners, is to blend language learning with subject knowledge while focusing on oral language development and grammar. Lexia English Language Development™ is designed to support students in acquiring higher language proficiency levels of English in an encouraging and nonjudgmental environment that respects heritage language and culture. It meets all students where they are and targets speaking and listening skills at a level appropriate for each student's proficiency, laying a strong foundation for reading.



#### **Literacy Solutions Tailored to Adolescents**

Adolescents excel when provided with learning experiences that are age-appropriate and address their individual learning goals. Lexia® PowerUp Literacy® supports students in grades 6–12 who are at risk of not meeting College- and Career-Ready Standards. Proven to be up to five times as effective as the average middle-school reading intervention, PowerUp enables students to make multiple years of growth in a single academic year. PowerUp's engaging grade-level texts motivate students while saving educators time by providing data to identify gaps in skill level and create action plans to deliver the right instruction.

2.5x

Core5 is proven to be over 2.5x more effective than other elementary reading programs.

(Schechter, et al., 2015; Lipsey, et al., 2012)

53%

53% of PowerUp students covered 3+ grade levels of skills in one year.

(Lexia, 2023)



Emergent Bilingual students using Lexia English achieved significantly higher outcomes on state language assessments vs. nonusers.

(Lexia, 2023)

# Teacher-Driven Curriculum Solutions Grounded in the Science of Reading

# Teacher-Led Instruction Strengthened by Technology

Our adaptive blended learning model is centered around the teacher. We combine human intelligence (HI) and artificial intelligence (AI) to gather and analyze data, then deliver an explicit, systematic, personalized approach to reading instruction.



#### Embedded Assessment

#### An Empowered Educator Is a Successful One

**Embedded Assessment** is part of every Lexia curriculum program, gathering real-time data to help teachers and school leaders make informed decisions—all without stopping to administer a test. There are three components to Lexia's embedded assessment: auto-placement, Assessment Without Testing®, and short, strategic skill checks.



Our educator platform, **myLexia**°, provides teachers with necessary data to understand students' skill levels, creates action plans, and recommends specific intervention and practice resources based on student performance. It's designed to empower educators with information and instructional resources so they can focus on what matters most: *delivering the right instruction at the right time*.



#### Powerful Partnerships Help Schools and Districts Thrive

Lexia Success Managers are experts in literacy, our solutions, and implementation science. They collaborate with district and school leaders to co-design goals that reflect your specific needs and instructional priorities. Implementation planning includes targeted identification of just-right professional learning to ensure that customers progress toward their desired outcomes. From initial planning through sustained use, your Success Manager helps shape a clear roadmap to success.

Districts that engage in Lexia Success Partnerships consistently achieve stronger implementation fidelity and better student outcomes than those who choose a self-directed approach.





# **5**x

Students using Core5 in schools with Success Partnerships are 5x more likely to reach end-of-year benchmarks vs. schools without Success Partnerships. (Lexia, 2018)



#### Together, we can make real literacy change. Learn more at lexialearning.com

























Lexia®, a Cambium Learning® Group brand, is transforming literacy education, driving change in 1 of every 3 school districts across the United States. For more than 40 years, Lexia has been a thought leader in literacy education, delivering award-winning, research-based solutions grounded in the science of reading. With a full spectrum of offerings, including professional learning, curriculum, and embedded assessment tools, Lexia provides educators with Structured Literacy solutions that are proven effective and designed to drive meaningful literacy outcomes. By empowering educators with unparalleled ease of use and the knowledge and tools they need, Lexia helps more students unlock their potential to read, write, and speak with confidence.

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