



Lexia® LETRS® for Administrators

**Transform Literacy Education
and Change Lives**



Why Lexia?

With over 40 years focused on delivering literacy solutions, we have developed a breadth and depth of expertise unlike any in our field. Early childhood educators have limited access to research supporting best practices of developmentally appropriate, evidence-based routines and instruction, which impacts the delivery of playful, purposeful instruction essential for the development of early literacy skills. Lexia® offers comprehensive professional learning solutions that build teacher confidence, deepening educator knowledge and expertise in the science of reading and the practical classroom implementation of Lexia products. Lexia is leading the charge on innovative, effective, and research-proven approaches to one of literacy's biggest issues: more equitable learning for every student.

Key elements that make Lexia unique include:

- » Research and results
- » Adaptive Blended Learning (ABL) model
- » Patented Assessment Without Testing® (AWT) technology
- » Focus on academic language
- » Personalized and scalable implementation partnerships

Why LETRS for Administrators?

Literacy instruction requires all stakeholders to have a deep understanding of scientifically based literacy research and the critical subsystems that support it. Without knowledgeable administrators, informed instructional leaders, and collaborative teams, educators cannot sustain high-quality literacy instruction. There must be district and state guidance, funding, and professional development supports that are aligned to the research, with systems and structures designed to continue the effort. Without a change in educator preparation, state policy, programming, and accountability for school improvement, growth in literacy outcomes for students is extremely difficult. Knowledgeable educational leadership must guide the change.

“

[LETRS] gave us the springboard to change our instructional practices.

— Ann Marie Thigpen
Superintendent, Niles City Schools, Ohio

What Is LETRS for Administrators?

The course supports and informs administrators and school leadership about LETRS (Language Essentials for Teachers of Reading and Spelling), the gold standard of professional development for educators. A step-by-step blueprint with numerous tools to guide the journey of implementing the science of reading (SOR) is integrated throughout the course.

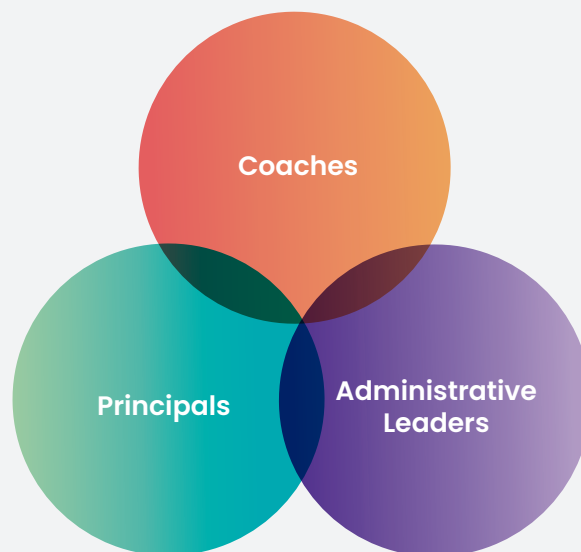
The course defines the systems and infrastructures required to successfully implement a literacy initiative aligned to scientifically based research. Built from the research in implementation science and sustainability, school improvement, and shared leadership, the course provides numerous tools—including an analysis of the current systems required for improved literacy outcomes—for guiding an implementation through various stages.

Transform Literacy Education and Change Lives

LETRS for Administrators is designed for coaches, principals, and administrative leaders who are making the shift to best practices in literacy instruction and who want to support their teachers on their learning journey into the SOR.

Best practices are defined across the structures of language and how teachers should teach. Numerous systems are defined that need to be in place to support exemplary instruction.

**Who is LETRS for
Administrators for?**





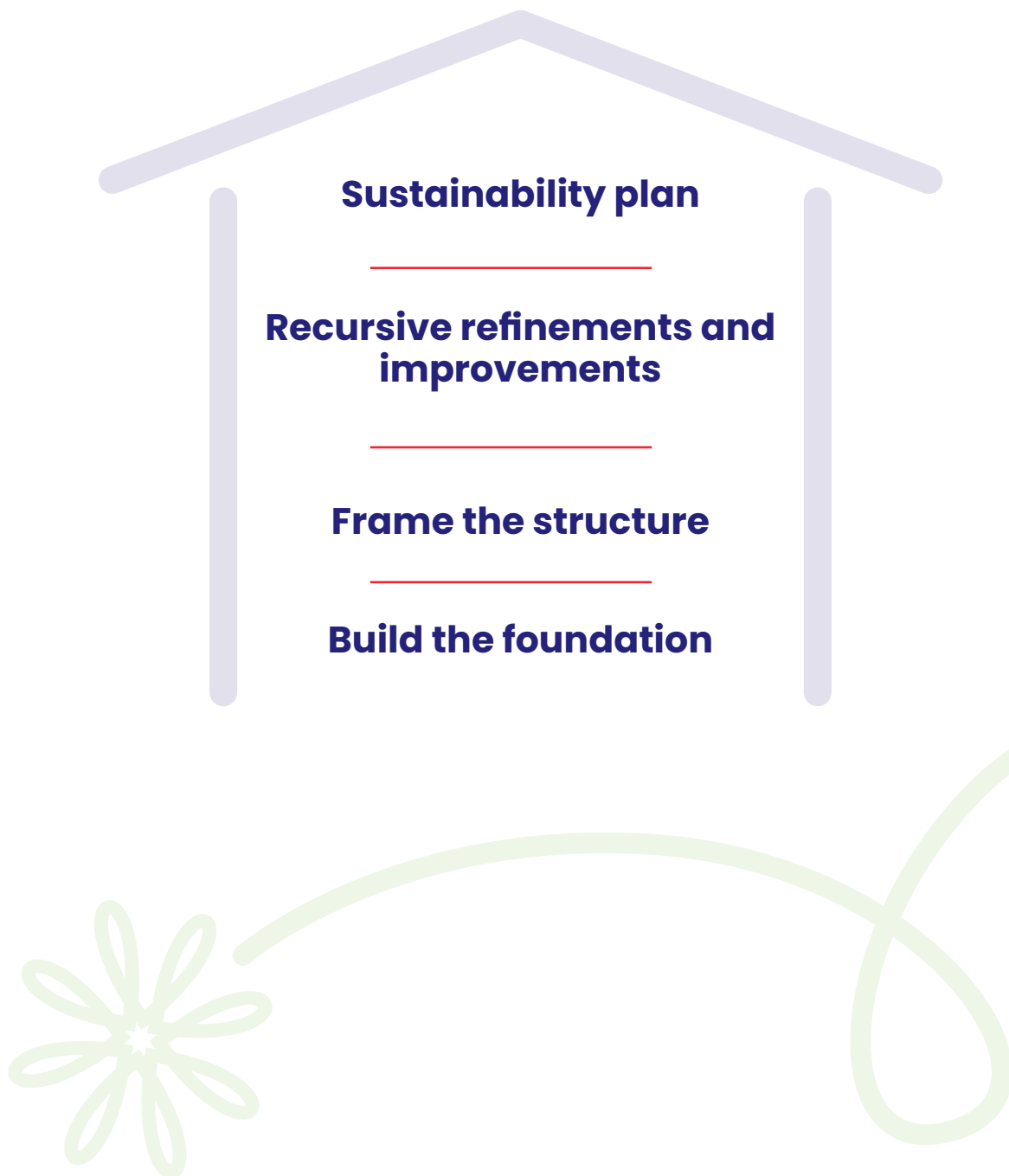
“

Thank you for providing the most valuable training I've received in my entire educational career. I now have the knowledge, backed by research, to support my teachers as they create reading success for all students.

— Gary Robinson
Principal, Indiana

The Four Stages for a Successful Implementation

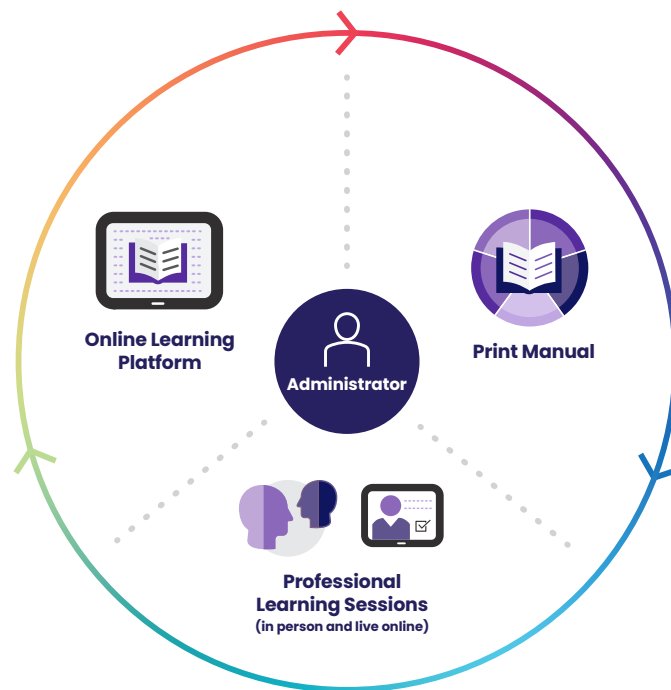
The essential stages for a successful implementation will be referred to throughout the course, using the metaphor of building a house or other structure. Building an effective, successful implementation requires four main stages: a solid foundation, a framework for the structure of the implementation, a strategy for incorporating recursive refinements and improvements, and a sustainability plan. These four stages—and the associated components that underpin each step—are used to provide a blueprint for creating and maintaining an implementation plan.



What Does LETRS for Administrators Include?

Flexible implementation models

LETRS for Administrators provides practical support to leaders with tools that are available 24/7—online, print, and face-to-face or live online professional learning unit sessions—and ongoing support throughout the year with strategies specific to instruction. LETRS for Administrators meets leaders where they are in terms of resources and options and can be used with any quality literacy program. Additionally, LETRS for Administrators implementations are set in research-based implementation science to deliver the most effective and impactful professional learning to help administrators succeed.



Immediately, administrators are able to:

- 1 Create alignment between leadership decisions and teachers' applications in the classroom
- 2 Access organized methods and practical tools that can be implemented in the school
- 3 Support teachers with the implementation of instructions for students of all literacy levels
- 4 Strengthen the literacy initiative by involving communities and families

Explore more at:
lexialearning.com/letrs/administrators





Lexia®, a Cambium Learning® Group brand, is transforming literacy education, driving change in 1 of every 3 school districts across the United States. For more than 40 years, Lexia has been a thought leader in literacy education, delivering award-winning, research-based solutions grounded in the science of reading. With a full spectrum of offerings, including professional learning, curriculum, and embedded assessment tools, Lexia provides educators with Structured Literacy solutions that are proven effective and designed to drive meaningful literacy outcomes. By empowering educators with unparalleled ease of use and the knowledge and tools they need, Lexia helps more students unlock their potential to read, write, and speak with confidence.

For more information, visit lexialearning.com.



a cambium company

© 2025 Lexia, a Cambium Learning® Group company. Lexia®, LETRS® for Administrators, and other trademarks, names, and logos used herein are the property of Lexia Learning and/or its subsidiaries, and are registered and/or used in the United States and other countries. Additional trademarks included herein are the property of their respective owners.

v1.4 03.31.25