

3 Smart Funding Moves for Stronger Literacy Outcomes

Three Strategies to Stretch Every Dollar and Strengthen Student Outcomes



Budget constraints are a reality, but they don't have to stand between your students and effective literacy instruction. Schools that invest strategically in evidence-based programs are seeing measurable gains.

Here are three strategies to make your literacy dollars go further.



8.8M+
K-12 Students



599K+
Educators



24K+
Schools

STRATEGY
1

Know Your Funding Options

Federal and state funding programs can cover more than you think. Leaders who map their needs to available funding streams often uncover dollars they didn't know they had.

Key funding sources that support evidence-based literacy:

- ✔ **Title I** – Supplemental literacy programs for high-need schools
- ✔ **Title II-A** – Professional development and teacher training
- ✔ **Title III** – Programs supporting multilingual learners
- ✔ **IDEA** – Instruction for students with disabilities
- ✔ **CLSD Grants** – Comprehensive Literacy State Development funds



Lexia® solutions qualify for key federal funding programs, including Title I, Title II-A, Title III, and IDEA.

STRATEGY
2

Choose Programs With Proven Impact

When budgets are limited, every purchase needs to pull its weight. Prioritize solutions grounded in the science of reading that carry strong ESSA evidence ratings and peer-reviewed research.

Programs with independent validation give you the **confidence and data** to support your investment.

The research speaks for itself:



Lexia® Core5® Reading (Pre-K-5):

- ✔ **7 ESSA Strong (Tier 1) studies**
- ✔ **14 peer-reviewed published studies** over the last 10 years
- ✔ **93%** of educators say Core5 helps them provide targeted instruction more efficiently
- ✔ **82%** say Core5 helps them evaluate student needs more efficiently



Lexia® PowerUp Literacy® (Grades 6-12):

- ✔ Meets ESSA's Strong Evidence standard
- ✔ **Students working on advanced skills grew from 1% to 42%** by end of year



Lexia® LETRS® and Lexia Aspire® Professional Learning:

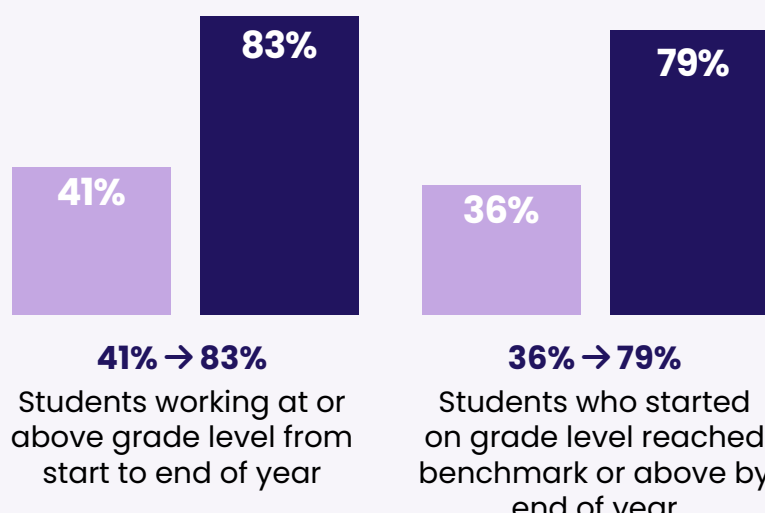
- ✔ International Dyslexia Association (IDA) accredited
- ✔ **95%** of educators say LETRS helps them better identify and target students' instructional literacy needs
- ✔ Aligned with state science of reading mandates and educational priorities

STRATEGY
3

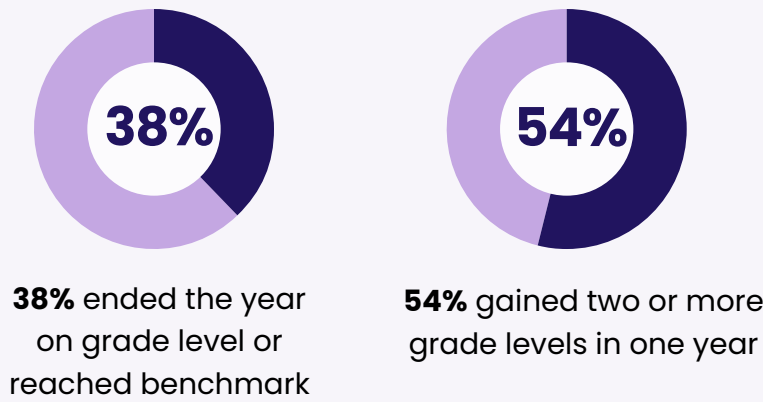
Track Results and Show ROI

Securing funding is only half the equation. **Keeping it** requires proof that it's working. Built-in reporting and clear outcome data make it easier to show boards and funding committees that every dollar is driving student growth.

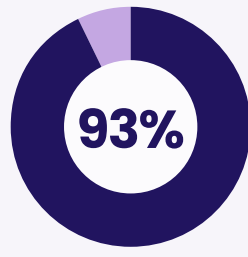
Proven outcomes: 2024-2025 school year



Closing the gap (students starting 2+ grade levels behind)



Real-world impact



Waterford School District's K-5 students achieved a **93% growth rate**, per NWEA reading results for SY 2022-2023

Lexia solutions include reporting that proves ROI—critical for board and funding conversations!



What Lexia Support Looks Like



For Students: Personalized, adaptive instruction grounded in the science of reading that meets each learner where they are.



For Teachers: IDA-accredited professional learning and blended learning resources, including Lexia Lessons® and Lexia Skill Builders®, that save time and target instruction.



For Administrators: Visibility into implementation and outcomes across all classrooms, with data that makes it easy to demonstrate impact to stakeholders.



I have used Lexia Core5 with my K-1 Title I reading students. It makes a positive difference with their basic reading skills. Last year, all of my students increased their reading at least two levels."

— Cindy Pence, Teacher, Groveport Elementary School, Ohio

Ready to Make Every Literacy Dollar Count?

Explore how Lexia's evidence-based solutions can help stretch funding, strengthen instruction, and prove results.

Explore Lexia's Funding Resources