

Remember: LETRS Coaching Protects Your Educator Investment



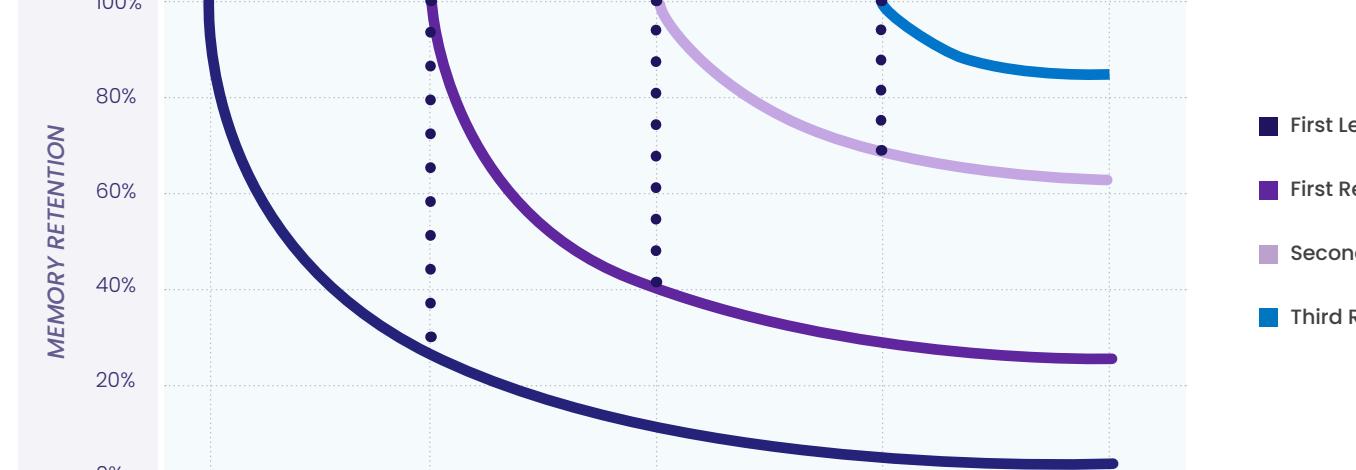
LETRS Coaching is a proven path from professional learning to sustained classroom impact.

Why LETRS Coaching?

Ebbinghaus's forgetting curve reminds us that new knowledge decays—unless it's reinforced. Lexia® LETRS® Coaching™ delivers that spaced, expert feedback that turns knowledge into mastery.

Without reinforcement, new learning fades within **30 to 90 days**. Invest in **LETRS Coaching** to protect teacher knowledge for **years to come**.

Without intervention, newly learned information fades over time



Protect Your Investment

- Maximize **LETRS ROI** by converting knowledge into daily practice.
- Reduce costly **retraining** and **initiative churn**.



Elevate Teacher Effectiveness

- Personalized, **goal-based** coaching is aligned to LETRS content.
- Continuous 1:1 feedback and modeling improve **instructional fidelity**.



Boost Student Outcomes

- Coaching correlates with **stronger literacy gains**.
- Sustain momentum across **classrooms and schools**.



Decision checklist

- ✓ Do you have a plan to **sustain LETRS learning** beyond initial professional development?
- ✓ Are teachers receiving **ongoing, expert feedback** tied directly to LETRS?
- ✓ Are you ready to **protect gains** and **avoid initiative fade**?

Help your teachers apply, refine, and sustain their LETRS knowledge. Ask about LETRS Coaching today.