

# Sustaining Science of Reading Success

5 District Strategies That Last



## Turn Implementation Into Lasting Literacy Success

Strong launches alone don't guarantee sustained results. Districts with thriving science of reading programs share **five key strategies** that go beyond initial training and materials. Education and implementation experts recommend these approaches.

# 1

### Build A Shared Commitment

Share and unite your team around **visible wins** using evidence-based tools and shared progress data.

“

Organizational climate is a critical factor in . . . initial implementation and even more critical in sustained implementation.”

— Dr. Aaron Lyon

# 2

### Embed Ongoing Professional Learning

**Continuous learning** keeps implementation sharp, far beyond launch week.

“

It's not a one-shot PD. . . . When you add the component of coaching, retention rate goes up to 90%.”

— Dr. Delia Racines

# 3

### Make Data Your Strategic Advantage

Turn districtwide analytics into fast, **focused instruction** for all students.

“

We need to make sure we are all looking at the same data points. . . . Our strategic plan is aligned to that.”

— Dr. Laura Rowley

# 4

### Ensure Unwavering Leadership Commitment

Build systems that can **withstand leadership changes** and maintain strong communication.

“

We made sure that our leaders saw the routines in action.”

— Dr. Laura Rowley

# 5

### Anchor Implementation Regardless of Barriers

**Plan for realities** like budget shifts, turnover, and resistance before they stall your progress.

“

You can't even trust the evaluation of a particular program or initiative until you know it's been implemented well. Otherwise, you're evaluating poor implementation.”

— Dr. Aaron Lyon



“

We know y'all want **actionable strategies** to support literacy improvement through the science of reading, no matter where you are in your science of reading journey.”

— Cassandra Wheeler, Senior Education Advisor, Lexia

## Lexia supports all five key strategies for implementation success with our portfolio of products:



Ready for literacy growth that lasts in your district?

Watch our expert panel discuss how these five strategies work for real districts:  
**Focused Leadership in the Science of Reading: Supporting District Administrators**