



**Lexia®**  
ALL FOR LITERACY™

GUIDE

# 6 Must-Ask Questions For Evaluating Literacy Solutions

What Charter Leaders  
Need To Know—and How  
Lexia Delivers



As a charter school leader, you have the autonomy to create the ideal learning experience for your students. This can feel empowering, but there is also considerable pressure to ensure solutions are worth the investment, particularly amid funding inequity and policy uncertainty.

When vetting any literacy investment, leaders must ask the right questions, ensuring clarity, control, and confidence in the decision. Having a partner like Lexia® with a proven track record of delivering measurable literacy gains—and the flexibility to address your specific mission and values—can help you drive a literacy implementation that checks all the boxes.

## Evaluation Priorities

1. Efficacy and Flexibility
2. Results and Return on Investment (ROI)
3. Accountability and Reporting
4. Differentiation and Equity
5. Professional Learning
6. Parent and Community Engagement

Here are the six questions you should be asking when evaluating your next literacy investment:

1

## How do we know this program works for *our* scholars?

Each charter has a specific approach and culture of learning, which means any solution must be flexible and adaptable enough to apply to yours. Lexia's science of reading-based solutions put the educator at the center and place scaffolded supports around them to create personalized learning paths no matter where students are or how they learn.

Many charter leaders have already seen Lexia's success firsthand. In one multistate charter organization, [Lexia® Core5® Reading](#), Lexia's reading program for pre-K–5 students, **increased the percentage of students working at or above grade level from 38% to 81%**. Both Core5 and [Lexia® PowerUp Literacy®](#) (for grades 6–12) meet ESSA's Strong Evidence criteria.

2

## Can we measure the ROI of student outcomes and financial impact?

Every dollar counts when budgets are limited, and solutions need to prove their worth. Bonus points if the solution also doesn't take away from instruction.

Lexia's [Assessment Without Testing®](#) technology provides ongoing progress monitoring and data-driven action plans that outline the targeted instruction

learners need to reach their end-of-year benchmarks. It can also provide actionable, real-time student progress data without interrupting the flow of instruction to administer a test. Charter leaders can leverage these data throughout the school year to tailor instruction, track student learning, and report impact to stakeholders.

3

## Can we effectively communicate the ROI to our stakeholders?

Numerous stakeholders are invested in bringing your vision to reality, and they don't have time to wait for lengthy assessment results to be informed of progress, success, or the need to pivot. Lexia's educator dashboard reduces the

need for intervention services, improves test scores, and provides teachers and administrators a full, transparent view of progress by student, class, school, or organization in real time.

## 4

## How does this program support our Emergent Bilinguals and high-need learners?

Educational equity begins with respecting and representing who students are and the assets they bring to the classroom, inclusive of language background and learning difference. Lexia's science of reading-based solutions truly meet students where they are, honoring the linguistic and cultural experiences they bring to learning.

Educators at Uncommon Schools, a network of 23 New York charter schools, implemented [Lexia English Language Development™](#) because their previous platform was disconnected, stagnant, siloed, and lacked sufficient data. In one year with Lexia, **80% of students who used the program with fidelity advanced** to the next proficiency band on the state exam.

## 5

## Can we implement this solution in a way that works for *our* school model and staffing structure—even with high turnover?

Teachers often have little time for their own learning, particularly when schools are understaffed, which means a professional development plan needs to be clear, direct, and adaptable without added stress.

[Lexia® LETRS®](#) and [Lexia Aspire® Professional Learning](#) are seamless professional learning solutions where educators learn the “why” and “how” behind effective reading instruction to inform “what” to teach. Designed specifically for early childhood and elementary teachers, LETRS immerses educators in the fundamentals of the science of reading to accelerate their knowledge, improve instruction, and change students’ literacy journey.

Educators at the upper-elementary through high school levels can shape their own learning in the science of reading with Aspire, following flexible, scaffolded pathways to help them drive the literacy growth their students need as they engage with increasingly complex texts across content areas.





# 6

## How does this program engage our students' home teams in literacy learning?

One of the powerful engines of charter school culture is parent and community engagement. Solutions that incorporate participation outside of the classroom are a necessity.

Lexia's science of reading-based solutions place the teacher at the center of instruction, providing multiple ways

for them to differentiate instruction to the unique needs of each child, whether that's building confidence through autonomous learning or being able to assess each student's pain points in real time to communicate back to parents for additional skill building at home.

### Bottom Line: Cookie Cutter Doesn't Cut It

Charter schools exist because you wanted to do things differently. But different doesn't have to mean harder. The way you operate has never been about fitting into the status quo. Each solution you invest in requires the freedom to innovate alongside high-value, data-driven results. Lexia is a mission-aligned partner that checks all of the boxes.

Learn more about how to customize a plan for your school's unique needs.

[Contact our team](#)





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