

How To Be Sure

Making the Right Literacy Investment for Your School

When evaluating a literacy program for effectiveness, administrators should ensure the program meets these criteria:

1 Leverages Technology To Expand Teacher Capacity

Effective literacy programs should use technology to make teachers' jobs easier, not harder. For instance, **Lexia® Core5® Reading**, **Lexia® PowerUp Literacy®**, and **Lexia English Language Development™** all use Adaptive Blended Learning technology and Assessment Without Testing® to create personalized learning pathways and provide educators with the data they need to differentiate instruction even more effectively, thus accelerating literacy gains through the power of individualization and real-time data collection.

2 Is Based on the Science of Reading

Decades of multidisciplinary research, collectively referred to as the science of reading, show children learn to read through explicit, systematic, and cumulative instruction. Core5, PowerUp, and Lexia English bring these principles into practice by following a Structured Literacy approach, which teaches phonological awareness, phonics, vocabulary, and other required components for learning to read.

3 Is Proven by Third-Party Research and Real-World Results

Evidence-based, research-proven programs help school leaders quantify and amplify their impact on student learning. For example, more than **15 published, peer-reviewed studies** report Lexia's programs improve learning outcomes. Our products demonstrate measurable results in the real world, accelerating students' literacy skill development even during periods of interrupted learning. For example, **40% of students** who used Core5 during the 2020–2021 school year—at the height of the pandemic—exceeded Map Growth Reading targets.



The Bottom Line

Administrators should be able to feel confident in their literacy investment. Equipped with a clear set of evaluation criteria, they can make informed decisions that will **meaningfully improve student learning**. Solutions that leverage technology to monitor individual learning progress and differentiate

instruction, are grounded in the science of reading, and are proven to perform are those administrators should prioritize as they chart their schools' literacy journey.

For additional support in assessing your program or finding a customized literacy solution, reach out to a **Lexia representative** today.