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New MyLexia App for iPhone Provides Real-Time Performance Data to Improve Classroom Instruction

Administrators Deem the Technology an “Essential” Tool for Instruction

BOSTON — September 20, 2011 — Data-driven instruction is one of the cornerstones of today’s instructional methodologies. However, until now, accessing such data has typically required educators to repeatedly print volumes of progress reports or remain tied to the computer, making the use of real-time data during instruction nearly impossible.

Today Lexia announced the MyLexia® App for iPhone®, iPad® and iPod® touch: the industry’s first mobile app to provide real-time student skills data and norm-referenced performances measures. With mobile access to Lexia’s groundbreaking Assessment Without Testing™ technology, teachers and administrators have actionable performance data at the point of instruction.

The MyLexia App helps teachers quickly recognize which students are struggling, grouping students by specific skills for individual or small group instruction. As students complete each skill level, the MyLexia App helps celebrate student progress by notifying teachers when students have earned a certificate of achievement, which can then be emailed to parents or sent to a wireless printer.

“Mobile access to real-time data allows teachers to clear obstacles for students as they occur,” said Lexia CEO Nick Gaehde. “With the power of Lexia’s Assessment Without Testing technology in the palm of their hand, teachers can identify and address skill gaps without interrupting the flow of instruction.”

The app also provides a detailed view of each student’s performance, including a prediction of his or her percent chance of reaching end-of-year, grade-level benchmark. This allows teachers to prioritize the students who are at greatest risk of reading failure. At the school and district level, principals and superintendents can see—by class or by grade—students’ probability of reaching grade-level benchmarks. With this information in hand, administrators can detect performance trends and deploy resources accordingly.

A recent survey by the Haselton Group concluded that 70% of administrators own a smartphone; yet less than a quarter (24%) have ever used their smartphone for instructional purposes. However, 67% of administrators said they would find an app like the MyLexia App a valuable instructional tool, including 20% who deemed it as an essential tool.

“Teachers don’t provide great instruction from behind their desk, and administrators cannot offer great leadership sitting in their office,” said Lexia CEO Nick Gaehde. “The MyLexia App provides access to student data anytime, anywhere, allowing data-driven instructional decisions to happen at the point of instruction.”

The MyLexia App is part of Lexia's award-winning product, Lexia Reading®. The app is available for free on the [Apple App store](#), and requires an active subscription to the Lexia Reading software.

About Lexia Reading

Lexia Reading is a technology-based system of differentiated practice, embedded assessment and targeted instruction, designed as an essential component of every reading curriculum. This scalable, research-proven approach is the industry's first integrated curriculum tool to offer norm-referenced, predictive performance measures without administering a test.

As students work independently on Lexia Reading's systematic, structured skills development activities, the software records each response and adjusts each student's experience on the program according to his or her demonstrated skill level. This embedded assessment, known as Lexia's Assessment Without Testing technology, provides real-time data on students' specific skill gaps, as well as norm-referenced predictions of each student's percent chance of reaching the end-of-year benchmark. Based on these data, the program recommends structured, teacher-led lessons and intensity of instruction necessary to help each student reach benchmark.

About Lexia Learning

Established with a promise to improve student literacy through the use of technology, Lexia has helped millions of students build reading skills. Lexia Reading is used as an essential component of reading instruction in thousands of districts across the country. For more information, visit www.lexialearning.com or call 1-800-435-3942.

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