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News Release

FOR IMMEDIATE RELEASE

Lexia Learning Systems, Inc. Ships New Lexia Reading™ v5 Software

National pre-release product Beta Tests confirm robust design and performance of new Web-enabled Lexia Reading Software with dynamic reporting capabilities

CONCORD, MA, Sept. 28, 2007 — Reading software publisher Lexia Learning Systems, Inc. shipped a new version of its research-proven software that has successfully helped students in more than 10,000 schools learn to read. *Lexia Reading™ v5* is a new version of Lexia's award-winning collection of research-based reading software for students in grades Pre-K to 12. In an extensive national beta test prior to release, hundreds of teachers and administrators and more than 4,500 students used the new program at 10 elementary, middle and high schools. Struggling readers who used *Lexia Reading v5* during a summer program made between nine and 12 months of grade-level equivalent progress, determined by independent pre and post tests using AGS' "G.R.A.D.E" assessment.

Lexia Reading v5 brings three acclaimed Lexia titles into one newly-enhanced management system with new reporting features, and -- for the first time -- an option for delivery over the Web. Helping students master the essential reading skills necessary to become successful readers for a lifetime, the program now enables students to access the program at home; includes new and expanded management tools, reporting, and district reporting features; and offers a choice of Lexia-hosted via the Internet (available now), as well as network and CD-ROM delivery methods (available at the beginning of 2008).

Lexia began testing the product last spring in different environments in grades K through 12 during the traditional school year, in summer school programs and even in some year-round schools, to ensure that the reporting features and new technology delivery worked properly. The sites were mostly existing Lexia users, who could provide the best insights specifically on the new management reporting features and the online component of the program. Lexia collected feedback from more than 80,000 user sessions of 30 minutes in length on average.

“I believe the new *Lexia Reading v5* administration module is a valuable tool in monitoring reading progress of all students in a school,” said Debra Selvitella, a literacy coach in Revere Public Schools in Mass., who participated in the beta test. “It provides instant access to classroom reports from the desktop, thereby helping to identify students in need of support services.”

Grace Marie Greeno, Director of Literacy and Title I Programs for Revere Public Schools in Mass., also participated in the beta tests for *Lexia Reading v5*. “I am excited about the ease of access to essential student information for teachers, specialists and administrators. This is exactly the kind of information educators need to be sure they are meeting the demands of our mandated state tests, and more importantly to insure that we are not leaving any child behind.” Dr. Greeno explained further, “Lexia provides teachers and administrators a daily snapshot of students’ needs and progress – what skills a student can do and what skills need to be re-taught. This crucial information is powerful for daily planning of instruction, data meetings, SPED team meeting and at parent conferences.”

*Lexia Reading*TM v5 is a culmination of years of reading research gathered from schools nationwide. For the past 24 years, Lexia has been dedicated to developing software to improve reading acquisition. It is a mature product from a company that was originally launched with support from The National Institute of Child Health and Human Development (NICHD) grants and then fine-tuned based upon years of experience, ongoing research and feedback from schools.

Harvey Dondero Elementary School in Las Vegas has been using *Lexia Reading* programs for two years and was a beta test participant for *Lexia Reading v5* over the past four months. “On our most recent AYP scores students made great gains in AYP for reading -- more than the 6 percent our district expects and some as high as 27 percent gains, “ said Leroy Espinosa, principal at Dondero Elementary School. “We attribute a lot of that to the *Lexia Reading* lab.”

“*Lexia Reading v5*, the next generation of our industry-leading content in a modern, more powerful and easier-to-use package, exceeded expectations with flying colors during our beta tests,” said Lexia Learning President Nick Gaehde. “It was vital to make sure that the product’s new administrator module and online delivery worked well, so that was the focus of our test. But we also discovered many anecdotal results. One example is from a school site in Connecticut that was using Lexia in a remedial summer program with 40 students. By the end of the beta test, two students had made such progress, they were referred out of their special education programs and into mainstream reading classes for the fall.”

Product Overview

Lexia software’s effectiveness is proven by research and is guaranteed to get results for student populations that use Lexia on a consistent basis. *Lexia Reading v5’s* powerful design builds skills with explicit practice in phonemic awareness and phonics while promoting gains in vocabulary, fluency and comprehension. Using the program, educators are able to assess and monitor student progress on an individual and group basis to assist with differentiating their instruction.

Lexia enables teachers to have each student in their class work independently at the same time on the specific and targeted skills that they need to master to become proficient readers. Students work at their own pace, at their own level and enjoy a fun and engaging program, which includes an age-appropriate interface and content for older students. Lexia classrooms are filled with students actively involved in their own learning. The Lexia reports provide teachers the ability to continuously monitor and

guide additional instruction on specific reading skills.

The *Lexia Reading*[™] v5 collection of software includes three titles, all aligned to national standards: *Lexia Early Reading*[®], designed to increase phonological awareness among 4 to 6 year olds; *Lexia Primary Reading*[®] helps all children ages 5 to 8 master basic reading skills; and *Lexia Strategies for Older Students*[®], for students ages 9 to adult helps older students learn to read through intensive skill practice. Each program provides students with leveled activities that automatically branch in response to students' performance. The activities provide practice in areas of difficulty and move on to more challenging areas when the student is ready.

New Features

Lexia Reading[™] v5 is now Web-enabled, providing schools with an easy-to-install and maintain option for implementing the *Lexia Reading*[™] programs. Secure Lexia-hosted student data and management modules with a local workstation client installation ensure optimal performance and provide student, teacher and administrator access from any Internet connected computer – in school or from home. The new Lexia-hosting service reduces the heavy burden on school technology teams by providing a solid foundation of support with a central, secure, and efficient hosting system.

A new School-to-Home Connection extends the school day by providing 24-hour a day access to *Lexia Reading*[™] v5 in homes, after school programs, libraries and community centers. It provides the additional practice students need to master critical reading skills essential for reading success by providing more practice time outside the limitations of the school day.

Lexia Reading[™] v5 enables educators to foster students' reading success by informing and differentiating reading instruction. Lexia provides easy-to-use reports that identify and group students for appropriate instruction and practice; supervise and promote adequate use; and track performance and highlight students in need of support. With these features, educators can manage, assess and guide instruction for individual students, and also by group, class, grade, school, or district.

Lexia's new reporting system also allows teachers, principals and superintendents the ability to access critical information with ease to make data-driven decisions, from any Internet-enabled computer with no client download necessary. Included in *Lexia Reading*[™] v5 is a skills analysis report to monitor skill acquisition by district, school or class with drill-down capability to each student. Usage reports identify the time on task for each school, class and student. Progress reports monitor the progress of students, classes and schools through the Lexia program to identify problem areas, and determine individual and group reading acquisition development.

Pricing, Availability and System Requirements

Lexia Reading[™] v5 is available now in both Macintosh[®] and Windows[®] formats via Lexia's hosted, Web-enabled option, or at the beginning of 2008 as a network version. Internet access is required only for the Web-enabled option. The price will be customized depending on the number of simultaneous users. An implementation of 25 simultaneous users on one of the *Lexia Reading*[™] programs would cost a school \$200 per simultaneous user for a total of \$5,000. Typically this would serve a population of 125 students based on a student-to-computer ratio of 5 to 1. For more information, call 1-800-435-3942 or visit us on the Internet at www.lexialearning.com.

About Lexia

Lexia Learning Systems, Inc., headquartered in Concord, Mass., is one of the best-known and highly-respected reading software companies in the world. *Lexia Reading*[™] software supports reading skills development in students at all levels of ability, Pre-K to Adult. Today, Lexia's programs are used in over 10,000 schools, adult education centers, and tutoring centers nationwide as a supplement to reading instruction. Over one million students have successfully learned to read with *Lexia Reading*[™] software.

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