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## FOR IMMEDIATE RELEASE

### **LEXIA LEARNING RECOGNIZED BY SCHOLASTIC ADMINISTRATOR AND SCHOLASTIC INSTRUCTOR FOR OUTSTANDING READING/RTI ASSESSMENT TECHNOLOGY**

April 16, 2009 — BOSTON — Lexia Learning Systems, one of the nation's most highly regarded providers of reading software, has been recognized by *Scholastic Administrator* magazine as a "Best in Tech" award winner, and was also recognized by *Scholastic Instructor* magazine as a Teachers' Pick for its *Lexia Reading*® program.

Established in 1984, Lexia provides a flexible, Web-enabled technology that is scientifically based and proven to increase reading proficiency. *Lexia Reading*®, the company's flagship product, is used by more than 12,000 schools nationwide, and is considered by Harvard Business School's Clayton Christensen and Michael Horn as an example of "disruptive technology" that will be part of a paradigm shift in education (*Forbes Magazine*, Sept. 15, 2008).

*Scholastic Administrator* magazine is trusted by 85,000 of the nation's top administrators to provide insight into the best education solutions and the most effective technology and leadership strategies. For its 2008-2009 Best in Tech awards, Scholastic assembled a group of expert administrator-reviewers to hand-pick the winners. Lexia was selected as one of *Scholastic Administrator*'s 2009 Best in Tech for Reading/RTI Assessment solutions. This year's Best in Tech Award Winners will be featured in the May issue of *Scholastic Administrator* and will be recognized at a formal awards ceremony during the National Educational Computing Conference in Washington, D.C., in June 2009.

*Lexia Reading*® was also recently recognized in the January/February issue of *Scholastic Instructor* magazine as a Teacher's Pick for instructional technology. The magazine is one of the most read and most trusted teaching magazines in the field of education, reaching more than 900,000 Teacher-Leaders. The products recognized as Teachers' Picks were carefully evaluated by a group of teacher testers.

#### **About Lexia**

Lexia Learning Systems, Inc., headquartered in Concord, Mass., is one of most highly regarded reading software companies in the nation. *Lexia Reading* software supports reading skills development in students at all levels of ability, pre-K to adult. Lexia's programs, currently being used as an essential part of reading instruction in more than 12,000 schools nationwide, have helped more than one million students learn to read. To learn more about Lexia, please visit [www.lexialearning.com](http://www.lexialearning.com) or call 1-800-435-3942.

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