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LEXIA READING VERSION 8 PREDICTS STUDENT PERFORMANCE ON GRADE-LEVEL ASSESSMENTS AND PRESCRIBES INSTRUCTIONAL INTENSITY TO IMPROVE EACH STUDENT'S PERFORMANCE

New iPhone Application Gives Educators Unparalleled Access to Student Performance Data

BOSTON — June 27, 2011 — One of the greatest challenges for educators is the process of identifying and prioritizing the students of greatest need, pinpointing the specific skills with which they struggle, and then bringing the appropriate instructional intensity to improve performance. A key component of Response to Intervention and other multi-tier instructional models used in classrooms today, this type of ongoing assessment of student progress typically involves frequent, costly and time-consuming tests.

Today, Lexia announced Lexia Reading® version 8.0, a breakthrough in technology-based reading curriculum that predicts student performance on year-end, grade-level assessments and offers prescriptive recommendations for the intensity of instruction needed to improve each student's performance. Lexia Reading's system of differentiated practice, embedded assessment and targeted instruction is the industry's first integrated curriculum tool to offer norm-referenced, predictive performance measures without administering a test. The scalable, research-proven software advances reading skills development for all students in pre-K through grade 4, and helps intensify and accelerate learning for at-risk students in grades 4–12.

"Lexia Reading version 8 is truly a look into the future of reading education," said Lexia CEO and President Nick Gaehde. "The program now gives educators an unprecedented level of visibility into anticipated student outcomes, highlighting those students who need the most help, and providing incredibly specific recommendations for the instructional strategies needed to improve each student's performance."

As students work independently on Lexia Reading's systematic, structured skills development activities, the software records each response and adjusts each student's experience on the program according to his or her demonstrated skill level. This embedded assessment, known as Lexia's Assessment Without Testing™ technology, provides real-time data on students' specific skill gaps, as well as norm-referenced predictions of each student's percent chance of reaching the end-of-year benchmark. The program then identifies and prioritizes students for small group or individual instruction, providing educators with targeted instructional strategies and structured lesson plans to help each student improve performance on grade-level assessments.

"Never before have educators had an instructional tool that provides such critical measures of the risk of potential reading failure and a powerful system for delivering targeted instruction," continued Gaehde. "On a frequent and ongoing basis, educators will see which students need a greater intensity of instruction to finish the year at benchmark, and which students are ready for more challenging and advanced material."

Lexia Reading version 8 also features the launch of a new iPhone® app, which will allow administrators and teachers to view student performance data on their iPhone. With the power of a norm-referenced

database in their pocket, educators will have point-of-use access to key data to inform instruction, increase intensity and improve student performance, anytime, anywhere.

In addition, Lexia Reading includes seven new “Lexia Lessons” for use on Interactive Whiteboards. Available on both the SMART and Promethean platforms, these integrated, structured lesson plans for educators focus on seven of the most difficult foundational reading skills, and complement the more than 75 paper-based lessons in the program which support all of the major skill development areas.

About Lexia Learning

Established with a promise to improve student literacy through the use of technology, Lexia has helped millions of students build reading skills. Lexia Reading is used as an essential component of reading instruction in thousands of districts across the country. For more information, visit www.lexialearning.com or call 1-800-435-3942.

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