



Our World Begins with Reading®

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News Release

FOR IMMEDIATE RELEASE

Lexia Learning Systems, Inc. Launches New Version of its Research Proven Lexia Reading™ Software

**Lexia's new print materials offer teachers more resources to individualize
instruction**

CONCORD, MA, Nov. 20, 2008 — Reading software publisher Lexia Learning Systems, Inc., launched a new, enhanced version of its award-winning *Lexia Reading* software designed for students in grades Pre-K through 12, which delivers new rich teacher resources, faster program performance and improved functionality. Teacher resources include scripted and printable lesson plans, offline student practice activities, and teacher training materials. Lexia Lessons™ are printable scripted lesson plans for teachers to use with students identified by *Lexia Reading* to be struggling with a specific skill. Lexia Skill Builders™ are printable practice sheets for teachers to use with students to reinforce developing skills with extra paper and pencil practice. New training materials support teachers' use of *Lexia Reading* through tutorial videos, how- to slide shows and a schedule of online training. All of the new teacher resources are easily accessed through the Lexia Reading Management and Reporting System.

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Award-winning *Lexia Reading* is the culmination of over 25 years of reading research and consists of two distinct components. The first is the collection of acclaimed, Lexia reading skills software for student use which includes: *Lexia Early Reading*®, for 4 to 6 year olds; *Lexia Primary Reading*® for children ages 5 to 8; and *Lexia Strategies for Older Students*®, for students ages 9 to adult. Each program is designed to complement core reading curriculum and to provide students with explicit practice in the five key areas of reading: phonemic awareness, phonics, fluency, vocabulary and comprehension. The reading skills software allows students to progress at their own level and pace. The second component of *Lexia Reading* is the Lexia Management and Reporting System for teachers and administrators. Detailed, easy-to-use reports give teachers a daily snapshot of student usage and progress. This type of formative, ongoing assessment provides real-time data on individual students that teachers can use to differentiate instruction by providing additional instruction or enrichment as necessary.

“*Lexia Reading’s* reports identify with incredible -accuracy the specific skills students are struggling with and those skills that they understand,” said Nick Gaehde, president of Lexia Learning Systems. “Now, with Lexia Lessons and Lexia Skill Builders, we not only identify student’s skill levels, but provide teachers with the real solutions they need to individualize instruction and advance skill development. We are continually striving to make *Lexia Reading* the most valuable resource for educators, as well as the most effective essential reading program for all students.”

Lexia Lessons

Over 50 Lexia Lessons corresponding to *Lexia Primary Reading* are now available as a curriculum resource for teachers. Each multi-sensory, scripted lesson includes all the instructions and materials a teacher will need to teach an individual or small group of students a specific skill. Each Lexia Lesson utilizes four different mnemonic strategies to promote memory and retrieval of the specific skill - contextual stories, gestures, visualization and multi-sensory associations.

Lexia Lessons were developed by speech-language pathologist Sharon Weiss-Kapp, a clinical assistant professor at the MGH Institute of Health Professions. She has been a Master Trainer and training module developer for the MA Department of Education, under the Federal Reading First Grant. She is the author and developer of the Wisnia Kapp Reading Program (WKRP), which addresses the needs of children who have language-based learning difficulties. Her proven-effective WKRP program is the basis of Lexia Lessons. Weiss-Kapp is one of Lexia’s primary design consultants.

Lexia Skill Builders

A collection of 23 new sets of Lexia Skill Builders reinforce students’ developing skills using printed practice sheets. Teachers can select and print Skill Builder sheets corresponding to specific activities in each level of *Lexia Primary Reading* to help students transfer skills from the computer to paper and pencil. Each skill builder sheet is written using decodable text to encourage independent student work. Engaging tasks for students include word hunts, matching games, writing practice and more. There are hundreds of Skill Builder sheets to choose from in a wide range of skill areas. They increase in complexity to reinforce and enhance developing skills. The Skill Builders were written by Arthur and Judith Staples, retired special needs teachers who have worked closely with students who have learning disabilities.

Training Materials

Teacher training videos demonstrate how to implement Lexia Lessons in the classroom and are taught by a speech-language pathologist, who is a renowned Master Trainer for the MA Department of Education. Online Tutorials, as well as an online listing of Webinars and Lexia Users Groups and events, provide background and training in the use of Lexia Reading.

Lexia Reading and Real Time Assessment

Lexia Reading continuously assesses a student's skill level in real time as the student progresses through *Lexia Reading* activities. During all activities, the student practices a skill as the program simultaneously monitors how well the student understands the concept. If the student demonstrates mastery, he/she moves forward. If the concept is not understood, the software branches the student, systematically teasing out the exact area of weakness, and provides additional practice before allowing the student to move on. Immediately during each session, the software updates and generates reports informing teachers and administrators of individual student skill levels and areas in need of additional instruction.

Lexia Reading enables educators to foster students' reading success by informing and differentiating reading instruction. Lexia provides easy-to-use reports that identify and group students for appropriate instruction and practice; supervise and promote adequate use; track performance, and highlight students in need of support. With these features, educators can manage, assess and guide instruction for individual students, and also by group, class, grade, school, or district.

Lexia's reporting system also allows teachers, principals and superintendents the ability to access critical information with ease to make data-driven decisions, from any internet-enabled computer with no client download necessary.

Availability and System Requirements

Lexia Reading[™] v5.2 is available now in both Macintosh[®] and Windows[®] formats via Lexia's hosted, Web-enabled option, or as a network version. Internet access is required only for the Web-enabled option. The price is customized depending on the number of simultaneous users. An implementation of 25 simultaneous users on one of the *Lexia Reading*[™] programs would cost a school \$200 per simultaneous user for a total of \$5,000. A single version is \$500. For information, call 1-800-435-3942 or visit us at www.lexialearning.com.

About Lexia

Lexia Learning Systems, Inc., (www.lexialearning.com) headquartered in Concord, Mass., is one of the best-known and highly-respected reading software companies in the world. *Lexia Reading*[™] software supports reading skills development in students at all levels of ability, Pre-K to Adult. Today, Lexia’s programs are used in over 10,000 schools nationwide as an essential reading program. Over one million students have successfully learned to read with *Lexia Reading*[™] software.

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