



Our World Begins with Reading®

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News Release

For Immediate Release

Florida Center for Reading Research Gives Lexia Reading™ Software High Ratings in Recently Published Report

SAN ANTONIO, TX June 30, 2008 – During the National Educational Computing Conference (NECC) today, Lexia Learning Systems, Inc. announced that the Florida Center for Reading Research (FCRR), one of the nation's leading reading research organizations, recently published a report reviewing its *Lexia Reading™* software. *Lexia Reading* for grades pre-K-adult is the most recent version of Lexia Learning Systems' award-winning, research-based reading software. The FCRR gave *Lexia Reading* the highest possible ratings for phonemic awareness, phonics, and fluency and very strong scores for vocabulary and comprehension. The FCRR portrayed *Lexia Reading* as one of the broadest and most comprehensive programs on the market. In the report, the FCRR categorized the program as a "Comprehensive Intervention Reading Program" able to address the needs of a wide range of grades and skill levels.

The FCRR found no weaknesses with the program and cited many strengths for *Lexia Reading*. They noted that *Lexia Reading* is web-enabled, which allows students to access the program from both home and school. The FCRR found the program provides intensive, structured, and systematic practice aligned with research and quick, immediate feedback following the student's response. Also, it noted that for older students, phonological awareness is developed in conjunction with phonic word attack strategies.

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According to the FCRR report summary “the *Lexia Reading* program provides practice in the five components of reading, and the design of these materials is consistent with current research suggesting that students who struggle with reading benefit from systematic and explicit practice opportunities.”

“The report from the Florida Center for Reading Research supports our position as a comprehensive, broad reading program. We have more breadth in terms of grade and skill coverage than all of our competitors.” said Nick Gaehde, president of Lexia Learning Systems, Inc. “*Lexia Reading* was deemed appropriate in more categories than any other program.”

Lexia Reading, launched in September 2007, is a new web-enabled, Lexia-hosted version of Lexia Learning Systems reading software. The culmination of years of reading research and technical development, *Lexia Reading* includes three proven Lexia titles - Early Reading, Primary Reading, and Strategies for Older Students - and a newly enhanced management system with extensive reporting features.

Lexia Reading's redesigned management system generates powerful, comprehensive reports. Superintendents, administrators, and teachers can instantly and easily monitor performance, progress, and usage on an individual, class, or school basis from on-site or remote locations. Teachers can use reports to monitor progress, to differentiate instruction, and to identify students in need of additional support.

Lexia Reading supports students in the 3-tier Response to Intervention (RtI) model of reading instruction. Now with *Lexia Reading's* district access program, district-wide reporting and management features, as well as volume pricing, are available for an additional fee. Administrators can use the critical information derived from Lexia's new reporting capabilities to drive decision-making, ensuring that their schools and district meet adequate yearly progress guidelines.

Lexia Learning Systems, Inc., headquartered in Concord, MA, is one of the best-known and most highly-respected reading software companies in the world. *Lexia Reading* software supports reading skills development in students at all levels of ability, Pre-K to adult. Today, Lexia's programs are used in over 10,000 schools, as a supplement to reading instruction. Over one million students have successfully learned to read with *Lexia Reading* software.

The Florida Center for Reading Research was established by Governor Jeb Bush in January, 2002. It is jointly administered at Florida State University by the Learning Systems Institute and the College of Arts and Sciences. FCRR Reports are prepared in response to requests from Florida school districts for review of specific reading programs. The reports are intended to be a source of information about programs that will help teachers, principals, and district personnel in their choice of materials that can be used by skilled teachers to provide effective instruction.

To view the full FCRR report on go to: <http://www.fcrr.org/FCRRReports/index.aspx>

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