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## **LEXIA LEARNING NAMED TO 2010 TOP 100 PRODUCTS LIST BY *DISTRICT ADMINISTRATION* MAGAZINE**

December 6, 2010 — BOSTON — Lexia Learning Systems, one of the nation’s most highly regarded providers of reading software, has announced that its *Lexia Reading*® software has been named as one of the Top 100 products of 2010 by the readers of *District Administration* magazine. This annual awards program gives educators the opportunity to nominate products that have made a positive difference in their districts over the past 12 months.

“During the past 26 years, our company has remained keenly focused on providing educators with the highest quality reading software to support students’ reading skills acquisition, proficiency, and mastery at all levels of ability,” said Nick Gaehde, president and CEO of Lexia. “This award represents the voice of our customers and affirms our ability to deliver on our mission.”

Established in 1984, Lexia provides a student-centric, Web-enabled technology that is scientifically based and proven to increase reading proficiency for K-12 students. *Lexia Reading*, the company’s award-winning flagship product, is used by more than 13,000 schools nationwide, and is one of only 10 programs to have ever been deemed to show effectiveness by the What Works Clearinghouse (WWC).

*Lexia Reading* offers age-appropriate support for critical reading skills development for all students in grades pre-K–4, as well as for students in grades 4-12 needing to accelerate their reading skills progress. The simple, yet automatically differentiated content assignments include more than 900 activities. Each of the age-appropriate, skill-specific activities conforms to federal guidelines and focuses on the five major areas of reading instruction. Students work independently as the software automatically detects when additional practice is needed; advancing students to the next level when skills have been mastered. The robust reporting and management system in *Lexia Reading* quickly identifies students at risk for reading failure and highlights specific skill deficits. Teachers and administrators benefit from the software’s ability to aggregate student performance data and display progress reports in reading from individual students to entire districts.

Professional Media Group LLC publishes *District Administration*, one of the most-closely followed and most-widely read information source in the industry. On a monthly basis, unique issues, challenges and opportunities faced by K12 district executives are covered, with important and timely information shared on smart management solutions for K12 administrators at school districts throughout the United States. To learn more about the Top 100 Products for 2010, visit [www.districtadministration.com](http://www.districtadministration.com).

### **About Lexia Learning**

Lexia Learning Systems, Inc., headquartered in Concord, Massachusetts, is one of the most highly regarded reading software companies in the nation. Established in 1984, the company provides a flexible, Web-enabled technology that is scientifically based and proven to increase reading proficiency in students at all levels of ability, pre-K to adult. Today, Lexia’s programs, including its flagship product, *Lexia Reading*, are used as an essential part of reading instruction in more than 13,000 schools nationwide, and have helped more than one million students learn to read. In 2009, *Lexia Reading* was recognized as one of only 10 programs to have ever been deemed to show effectiveness in two or more Beginning Reading Skills categories by the What Works Clearinghouse. To learn more about Lexia, please visit [www.lexialearning.com](http://www.lexialearning.com) or call 1-800-435-3942.

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