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UTAH DEPARTMENT OF EDUCATION APPROVES LEXIA READING SOFTWARE AS K–3 READING IMPROVEMENT INSTRUCTIONAL PROGRAM

BOSTON —October 20, 2011 — [Lexia Learning Systems](http://www.lexialearning.com), one of the nation’s most highly regarded developers of reading software, has been named an approved provider of reading improvement computer-assisted instructional learning tools for grades K–3 by the Utah Department of Education. This means that Utah educators can now implement [Lexia Reading®](http://www.lexialearning.com) with the knowledge that it has been reviewed by the state’s Department of Education as an essential component to any reading adoption and is recommended to assist in meeting their district reading goals.

Lexia Reading was named to Utah’s approved vendor list after a comprehensive review process wherein the company demonstrated that its unique reading program could help schools achieve meaningful, academic improvement.

“Across the country, educators are finding that technology can help provide individualized instruction to meet the needs of all students—creating a more efficient and engaging learning environment,” said Nick Gaehde, president and chief executive officer of Lexia Learning. “In fact, in a recent national sample, 87 percent of K–3 at-risk students using Lexia Reading advanced one or more grade levels to finish the year working on grade-level material.”

Lexia Reading’s technology-based system of differentiated skills practice, embedded assessment, and targeted instruction is uniquely designed to advance reading skills development for all students pre-K through fourth grade, and intensify and accelerate learning for at-risk students in grades 4–12. As students work independently on Lexia Reading, they receive explicit, systematic and structured practice on foundational reading skills. Each of the age-appropriate, skill-specific activities conforms to federal guidelines and is aligned to Common Core State Standards. The fun, engaging software delivers scaffolded practice, advancing students to higher levels as they demonstrate proficiency. With flexible licenses, the program is also available for use at-home or in an extended-day setting, enabling students to increase their time using the program.

In addition to supporting foundational skills development, the software program also reduces schools’ dependence on traditional testing methods, while helping improve each student’s performance on grade-level assessments. Lexia Reading’s Assessment Without Testing™ technology provides real-time data on students’ specific skill gaps, as well as norm-referenced predictions of each student’s percent chance of reaching the end-of-year benchmark. The program then identifies and prioritizes students for small group or individual instruction, providing educators with targeted instructional strategies and structured lesson plans to help each student improve performance on grade-level assessments. The groundbreaking technology automatically gathers student performance data without administering a test, allowing schools to spend less time testing and reclaim weeks of instructional time.

Gaehde added, “By incorporating Lexia Reading, Utah districts and schools can now join a growing number of educators that are following the U. S. Department of Education’s roadmap for transforming instruction through the use of rigorous, individualized learning and technology-driven assessment.”

For more information, visit www.lexialearning.com or call 1-800-435-3942.

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