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WHAT WORKS CLEARINGHOUSE FINDS LEXIA READING EFFECTIVE IN BEGINNING READING SKILLS DEVELOPMENT

Report Puts Lexia Among an Elite Group of Programs Showing Effectiveness

July 14, 2009 — CONCORD, Mass. —Lexia Learning Systems, one of the nation’s most highly regarded providers of reading software, has announced that its *Lexia Reading* program is one of only 10 programs to have ever been deemed to show effectiveness in two or more “beginning reading skills” categories by the What Works Clearinghouse (WWC). Described by the U.S. Department of Education’s Institute of Education Sciences as “a central and trusted source of scientific evidence for what works in education,” the WWC is one of the most respected standards of effectiveness for instructional programs, products, practices, and policies; giving educators the tools to make informed decisions.

Lexia Reading is among a very small percentage (5.8%) of reading programs to receive this recognition since the WWC was created in 2002. In the past seven years, WWC has screened 171 beginning reading programs, with more than 890 different research studies submitted. *Lexia Reading* is one of only 10 out of 171 programs in seven years to meet evidence standards as defined by WWC and show positive or potentially positive effects in at least two of the four beginning reading skills (alphabetic, comprehension, fluency and general reading achievement). Based on studies submitted to WWC by Lexia Learning, *Lexia Reading* was found to have potentially positive effects on alphabetic and reading comprehension. More information about the WWC report can be found at: <http://www.lexialearning.com/research/independentreviews.html>.

“The recognition by the What Works Clearinghouse is a testament not only to the effectiveness of our programs, but also to the caliber of research upon which our products are based,” said Lexia President and CEO Nick Gaehde. “For twenty-five years, Lexia has maintained a keen focus on providing technology-based methods for improving reading instruction. We are proud that this latest recognition positions Lexia as one of the elite programs being used by schools today.”

About Lexia Learning

Lexia Learning Systems, Inc., headquartered in Concord, Mass., is one of the most highly regarded reading software companies in the nation. Established in 1984, the company provides a flexible, Web-enabled technology that is scientifically based and proven to increase reading proficiency in students at all levels of ability, pre-K to adult. Today, Lexia’s programs, including its flagship product, *Lexia Reading*, are used as an essential part of reading instruction in more than 12,000 schools nationwide, and have helped more than one million students learn to read. To learn more about Lexia, please visit www.lexialearning.com or call 1-800-435-3942.

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