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**LEXIA LEARNING NAMES ESTEEMED READING RESEARCHER ELIZABETH CRAWFORD DIRECTOR OF ASSESSMENT DESIGN**

April 28, 2010 — CONCORD, Mass. — Lexia Learning Systems®, one of the nation’s most highly regarded providers of reading software, has named Dr. Elizabeth Crawford as Director of Assessment Design. The distinguished educator and researcher brings an extraordinary depth of experience in Response to Intervention (RtI), assessment, and overall literacy instruction to Lexia’s content and design groups.

Dr. Crawford joins Lexia from the Florida Center for Reading Research (FCRR)—one of the most influential organizations on reading education in the United States. The FCRR conducts research and disseminates information about research-based practices in reading instruction and assessment that have demonstrated positive outcome on children in pre-school through 12<sup>th</sup> grade. As Director of Interventions at FCRR, Dr. Crawford provided research, professional development and guidance to schools on components of effective instruction and interventions.

Prior to her role at FCRR, she was a speech-language pathologist at Massachusetts General Hospital, where she worked with school-aged children with learning disabilities. Earlier in her career, Dr. Crawford served as a trainer for *Reading First* for the Massachusetts Department of Education and was a first grade teacher and speech language pathologist in Merrimack, New Hampshire.

“Elizabeth’s remarkable background as a teacher, speech pathologist, researcher, and program designer are ideally suited for the task of creating the tools and strategies required to help all students develop foundational reading skills,” said Lexia Chief Education Officer, Bob McCabe. “She is highly respected and we are extremely pleased to have her leading our efforts to design and build powerful integrated assessment tools in our skills programs.”

For more information about *Lexia Reading*, visit [www.lexialearning.com/products](http://www.lexialearning.com/products).

**About Lexia Learning**

Lexia Learning Systems, Inc., headquartered in Concord, Massachusetts, is one of the most highly regarded reading software companies in the nation. Established in 1984, the company provides a flexible, Web-enabled technology that is scientifically based and proven to increase reading proficiency in students at all levels of ability, pre-K to adult. Today, Lexia’s programs, including its flagship product, *Lexia Reading*, are used as an essential part of reading instruction in more than 13,000 schools nationwide, and have helped more than one million students learn to read. In 2009, *Lexia Reading* was recognized as one of only 10 programs to have ever been deemed to show effectiveness in two or more Beginning Reading Skills categories by the What Works Clearinghouse. To learn more about Lexia, please visit [www.lexialearning.com](http://www.lexialearning.com) or call 1-800-435-3942.

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