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LEXIA LEARNING AND CORE ANNOUNCE PARTNERSHIP TO PROVIDE COMPREHENSIVE PROFESSIONAL DEVELOPMENT AND LITERACY IMPLEMENTATION SERVICES

March 3, 2011 — BOSTON and BERKELEY, Calif. — Great learning environments are built on a foundation of strong leadership, expert teaching and well-implemented, scientifically based programs. In addition, the presence of targeted training and support plays a critical role in ensuring the success of every teacher. Sharing that common vision, Lexia Learning Systems, Inc.® and the [Consortium On Reading Excellence, Inc. \(CORE\)](http://Consortium On Reading Excellence, Inc.) have announced a partnership that will help school districts to build capacity for effective instruction that incorporates the use of proven tools such as Lexia Reading®.

Districts using Lexia’s award-winning software for essential reading practice, instruction and assessment, will now benefit from CORE’s nationally renowned literacy professional development and comprehensive implementation assistance. CORE’s programs provide ongoing coaching, mentoring and support services at the elementary and secondary level, as well as programs specifically focused on Response to Instruction and Intervention (RTI) strategies.

“Together with CORE, we now offer our customers the products, services and support to address all of their needs for literacy instruction,” said Lexia President and CEO Nick Gaehde. “While programs like Lexia Reading are helping to create the classroom of the future, it is only with the support of highly-trained teachers that this vision is realized. We are pleased to have a partner that is equally dedicated to improving classroom instruction and reading proficiency for all students.”

“CORE’s literacy implementation and professional development enable schools to improve achievement. With the use of Lexia Reading, we expect accelerated student improvement that will lead to sustained results,” said CORE President Linda Diamond.

Lexia Reading offers support for critical reading skills development for all students in grades pre-K–4, as well as for students in grades 4-12 needing to accelerate their reading skills progress. The program includes more than 900 age-appropriate activities conforming to federal guidelines and focused on the five major areas of reading instruction. Students using the Web-based, SIF certified program work independently as the software automatically differentiates the content to match each student’s skill level; detecting when additional practice is needed and advancing students to the next level when skills have been mastered. Lexia’s Assessment Without Testing™ technology gives administrators and teachers instant access to performance data gleaned from students’ daily activities in the program—without stopping the flow of instruction to administer tests or wait for results. The software quickly identifies students at risk for reading failure, highlighting specific skill deficits and aggregating student performance data at the student, class, school or district level. Teachers are automatically provided with Lexia Lessons® and Lexia Skill Builders®, a set of explicit, scripted lesson plans and paper and pencil practice sheets for direct skill instruction and offline practice.

About Lexia Learning

Lexia Learning Systems, Inc., headquartered in Concord, Massachusetts, is one of the most highly regarded reading software companies in the nation. Established in 1984, the company provides a flexible, Web-enabled technology that is scientifically based and proven to increase reading proficiency in students at all levels of ability, pre-K to adult. Today, Lexia's programs, including its flagship product, Lexia Reading, are used as an essential part of reading instruction in more than 13,000 schools nationwide, and have helped more than one million students learn to read. In 2009, Lexia Reading was recognized as one of only 10 programs to have ever been deemed to show effectiveness in two or more Beginning Reading Skills categories by the What Works Clearinghouse. To learn more about Lexia, please visit www.lexialearning.com or call 1-800-435-3942.

About CORE

CORE works collaboratively with schools, districts, state organizations, and education agencies around the country as a trusted advisor at all levels of K–12 education to support literacy and math achievement growth for all students. CORE's expertise in early reading, intervention, adolescent literacy, special education, assessment, writing, English learners, mathematics, and Response to Intervention has led to impressive achievement gains in some of the nation's most vulnerable school systems. With over 1,000 schools and 200 districts served, CORE has supported large urban, suburban, and rural schools. CORE's implementation support services and products help customers build their own capacity for effective instruction by laying a foundation of research-based knowledge, supporting the use of proven tools, and developing leadership.

For more information about CORE, please contact Heather Frame at 888.249.6155, ext. 132 or visit www.corelearn.com.

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