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LEXIA LEARNING EXPANDS SCRIPTED INSTRUCTION AND OFFLINE PRACTICE TOOLS

Feb. 1, 2010 — CONCORD, Mass. — Lexia Learning Systems®, one of the nation’s most highly regarded providers of reading software, has expanded its offering of the popular “Lexia Lessons” and “Lexia Skill Builders” as a part of its *Lexia Reading*® program. The award-winning program includes targeted practice, embedded assessment, scripted lesson plans and offline practice to help students at all reading levels achieve proficiency.

Lexia Reading is a flexible, Web-enabled technology that is scientifically based and proven to increase reading proficiency. The program features a focused and intensive method for helping students maximize learning time for key reading skills, while providing educators with ongoing assessment and dynamic data to continually make decisions for differentiated instruction. *Lexia Reading* offers age-appropriate support for students with three levels of targeted support: *Early Reading* (pre-K and kindergarten), *Primary Reading* (grades 1–4) and *Strategies for Older Students* (grades 4–12).

Lexia Lessons provide teachers with scripted lesson plans to support students who are struggling with specific skills. Using Lexia’s reports, teachers can easily identify students’ areas of weakness and use the targeted instructional strategies of Lexia Lessons to help students master concepts. Recently expanded to include support for *Early Reading* as well as *Primary Reading*, there are now 21 sets of Lexia Lessons available to support students in key skill development areas.

Lexia Skill Builders offer students an opportunity to develop reading skills using offline practice sheets. Lexia now provides 39 sets of Skill Builder activities for *Primary Reading* and *Strategies for Older Students*. In total, this provides teachers hundreds of print-based activities including word hunts, matching games and writing practice to supplement instruction and skill development in class or outside the classroom.

As one of the pioneers of educational technology, Lexia is regarded by the education industry as the technology company with the greatest impact on education. Winner of the 2009 EdNET “Impact Award” and twice recognized by *Scholastic Administrator* magazine as “Best in Tech,” the company has also developed the industry’s most extensive body of peer-reviewed research proving the effectiveness of its products.

“Lexia Lessons and Lexia Skill Builders were created to provide targeted instructional tools and extended skills practice opportunities,” said Lexia CEO Nick Gaehe. “The expansion of these tools into *Early Reading* and *Strategies for Older Students* is in direct response to customers’ positive responses as well as their demand for additional instructional support and extended learning opportunities.”

For more information about *Lexia Reading*, visit www.lexialearning.com/products.

About Lexia Learning

Lexia Learning Systems, Inc., headquartered in Concord, Massachusetts, is one of the most highly regarded reading software companies in the nation. Established in 1984, the company provides a flexible, Web-enabled technology that is scientifically based and proven to increase reading proficiency in students at all levels of ability, pre-K to adult. Today, Lexia’s programs, including its flagship product, *Lexia Reading*, are used as an essential part of reading instruction in more than 13,000 schools nationwide, and have helped more than one million students

learn to read. In 2009, *Lexia Reading* was recognized as one of only 10 programs to have ever been deemed to show effectiveness in two or more Beginning Reading Skills categories by the What Works Clearinghouse. To learn more about Lexia, please visit www.lexialearning.com or call 1-800-435-3942.

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